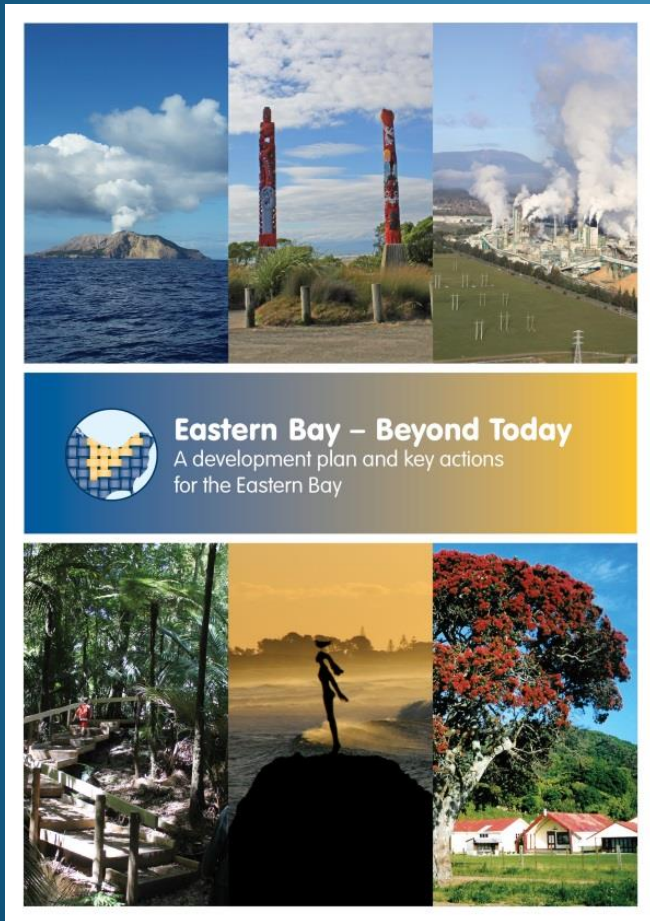
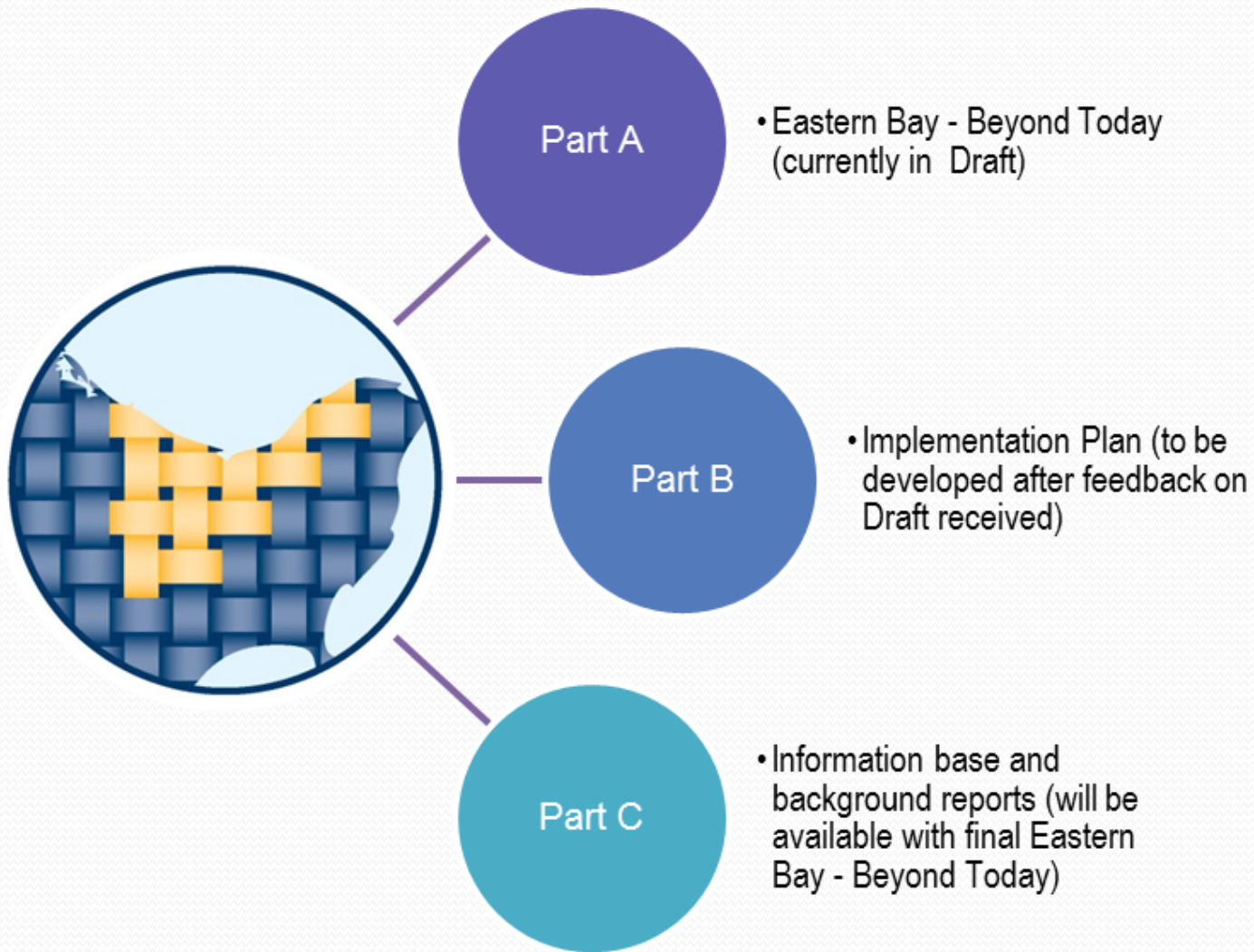
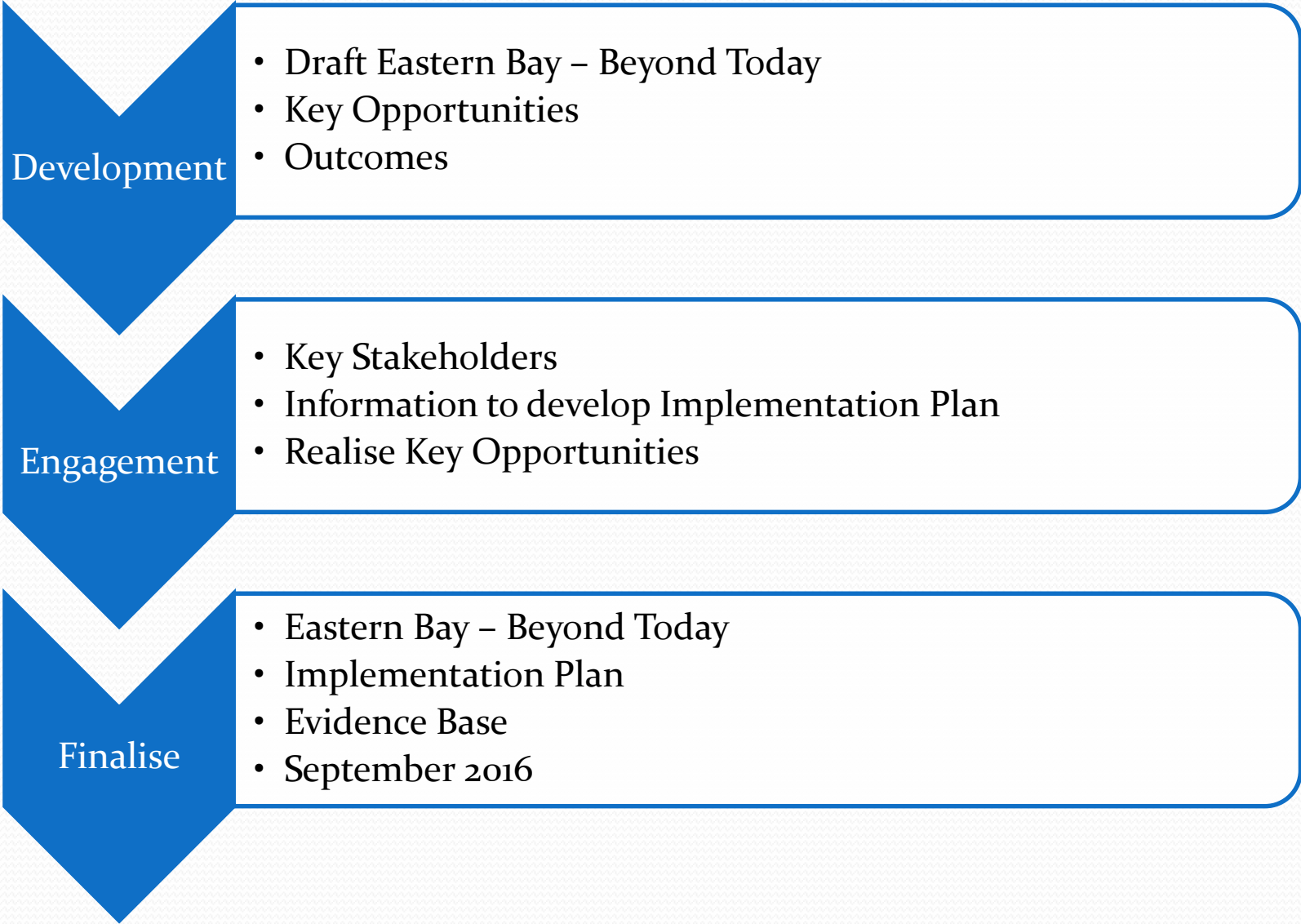


Draft Eastern Bay – Beyond Today







Development

- Draft Eastern Bay – Beyond Today
- Key Opportunities
- Outcomes

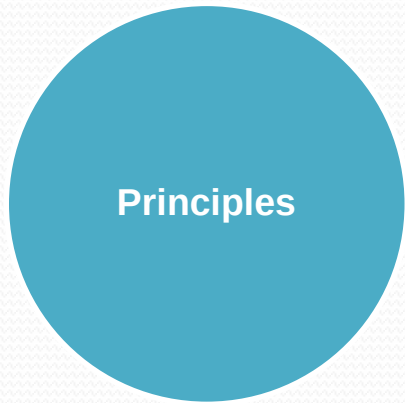
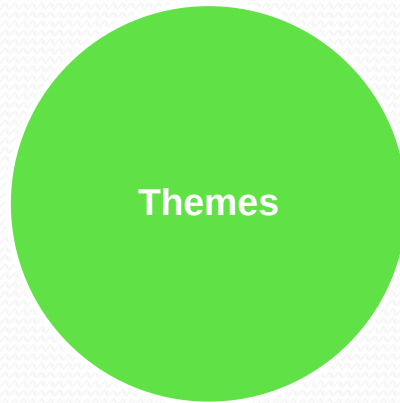
Engagement

- Key Stakeholders
- Information to develop Implementation Plan
- Realise Key Opportunities

Finalise

- Eastern Bay – Beyond Today
- Implementation Plan
- Evidence Base
- September 2016

Key Opportunities for the Eastern Bay



Principles		Themes			
		Economy	People and Culture	Environment	Infrastructure
	Resilience				
	Livability				
	Connectivity				
	Collaboration				

Key Opportunities



Questions



- What Key Opportunities are important to your organisation?
- What is your organisation already doing to contribute to the Key Opportunities important to you?
- What else needs to be done to achieve the Key Opportunities?

Connecting the Eastern Bay

- Transport connections within Eastern Bay, and to Tauranga (Port of Tauranga), Rotorua, and the upper North Island. Road networks between communities, and to high value rural production areas and tourism opportunities.
- Rail network to move freight from Kawerau to the Port of Tauranga.
- Broadband access to our communities to provide services, and link our businesses to the region, New Zealand and the world.

Growing a high value economy

- Aquaculture - marine farms and associated processing, research and development.
- High value horticulture - kiwifruit, berry fruit, manuka.
- High tech developments (including using biotechnology and clean energy) to process our rural crops into high value products.
- Specialist manufacturing (including aluminium boat building).
- Innovative and diverse rural production.
- Tourism based on environmental and cultural experiences, and cycling.
- Irrigation schemes for high-value horticulture and agriculture, resilient water supply.
- Water bottling.

Education for living
and working in the
Eastern Bay

- People have higher skills for the future world, and skills for Eastern Bay jobs.
- Engaging youth in our communities, education opportunities and labour force.



Clean energy

- Developing solar energy to make use of our high sunshine hours.
- Developing geothermal resources for energy and processing at Kawerau.
- Energy self-sufficiency for the Eastern Bay.

Sustainable communities

- Understanding and responding to an ageing population and changing demographics in our communities.
- Regional collaboration for healthy communities.
- Building and supporting sustainable, livable and resilient communities.
- Adapting to the implications of climate change.
- Sustainable use of our environmental resources.
- Setting and achieving good water quality standards.
- Water allocation - balancing environmental, cultural and economic needs.



Thank You!