

The background of the entire page is a photograph of a family (a man, a woman, and two children) silhouetted against a bright, cloudy sky as they stand on a beach. Overlaid on the sky is a large, semi-transparent image of an elderly Māori man's face, looking forward with a slight smile. The family is positioned in the lower half of the frame, with the man on the left, a child in the center, and the woman on the right holding the hand of another child. The beach is visible at the bottom, with some wet sand reflecting the light.

THE TURNING OF THE TIDE

A Whānau Ora Crime and Crash Prevention Strategy

2012/13 ▶ 2017/18



In the aftermath of World War II and again since the early 1980s we have despaired at the numbers of Māori appearing in the criminal justice system.

We lobbied Police, the Courts, and prisons to do things differently. When they didn't, we railed against the system. We've made progress. But it's been an uphill battle. Now, there's a new sense of urgency. Between 2001 and 2021, the number of Māori 15 to 29 year olds will grow by 28%. Most victims and offenders are in this age group. So, if nothing changes, even more Māori will be coming into contact with the criminal justice system. We're not about to sit back and let this happen. Instead, we're going to prevent it. And we won't be alone. Police is doing the same thing. Others will soon follow suit. There has never been a better opportunity to turn the tide of Māori representation in the criminal justice system.

Tō Tātau Manako

Our Vision – All Māori will live full and prosperous lives, free from crime and road trauma.

Ā Tātau Uara

Our Values –

Aroha. We all make mistakes. We stand by people who accept responsibility for their mistakes and try to put things right. We do not turn our backs on them or judge them. But we don't make excuses for them either.

Whakarirā. Each generation strives to better themselves, for their own sakes and for the sake of their children.

Manaakitanga. We are hospitable, fair and respectful – to ourselves and others.

Tā Tātau Whakatakanga

Our Mission – To protect our wellbeing by preventing crime and injury and death on our roads.



Ō Tātau Whāinga

Our Objectives



Applying crime and crash prevention techniques

We will prevent opportunistic offending, and crashes, by making both more difficult, more risky, less rewarding, less tempting and less excusable.

We will also make it harder for people to get hold of things that make them more likely to commit their crimes; things like alcohol and cannabis, vehicles, weapons. Police will tell us what offences are being committed, and what types of crashes are occurring, where and when. Together, we will decide how we are going to use that information to stop the crime from happening. Otherwise, it's just another talk-fest.

It is well known that small groups of people are repeatedly victimised and commit a lot of the crime that gets reported to Police. Police will tell us who these victims and offenders are. We will approach them, and if they're willing, help them to stop being victims or offenders again. It will be hard work and take up a lot of time. But we will prevent repeat victimisation and persistent offending.

Sometimes "the system" makes things harder than they need to be. There are two things at play here. One is stereotypes. People think Māori and crime go hand-in-hand. Some of us even try to live up to these low expectations. Is it any wonder that, when things go wrong, no one wants to give us the benefit of the doubt? The second thing at play is the "attitude test". We can get 'anti-Police' before they've even done or said anything. And Police Officers sometimes do the same to us. This is something we both need to work on.

To the right crimes and crashes, in the right places and at the right times

Crime and crash prevention doesn't need to be rocket science. Once we know what is happening, where and when, we can use a bit of common sense to stop it.

If our kids are shoplifting on the way to and from school, one simple solution is to walk with them! The hardest part will be accepting what Police tell us. Some of us won't like what we're told, especially if it's our own relations at fault.

This won't be news to anyone, but most of the crimes Police charge Māori with involve physical violence, shoplifting, theft from cars, burglary, joy-riding, disorderly behaviour, cannabis,

wilful damage, intimidation and threats, drink driving, and disqualified driving. Some parts of the country are worse than others. We're talking about Rotorua, Western Bay of Plenty, Gisborne, Counties-Manukau, Hamilton City, Whangarei, Waitakere, and Hastings. Hardly surprising given that lots of Māori live in these places, and Police tracks into these communities are well worn.

Gender and age are two of the strongest predictors of apprehension by Police. With some variations by offence type, and era, around 80% of Police apprehensions of Māori are of males. And the age group most likely to be apprehended by Police are 14 to 23 year olds.

Last but not least, Māori are more likely to be arrested on Fridays, Saturdays and Sundays, from 3pm through to midnight – the same times that we do most of our drinking.

Tā Tātau Tikanga Whakahaere

Our Operating Model

The way we will deliver our crime and crash prevention objectives is through...





Mahi Tahī:

Everyone working together to prevent crime and crashes

Throughout New Zealand, members of local and far flung iwi live alongside each other. If this strategy is to succeed we cannot afford to say things like, “it’s not my problem, it’s another iwi’s problem”. Instead, iwi will work together by ensuring all Māori living in their regions, regardless of which iwi they belong to, receive the help they need.

In fact, we will work with anyone and everyone who shares our vision. We will get better results from pooling our resources and working towards the same goals. Our partnership with NZ Police is a classic example of this. We will be relying on Police for information about when and where crimes are happening. And Police will be relying upon us to access communities that are closed to them. Neither of us can succeed without the other.

Whānau Ora:

Extended families preventing crime and crashes among themselves

Taking people out of their families to ‘fix’ them and then putting them back doesn’t work, especially when the family is a gang.

Sometimes, we’re our own worst enemies and let our families lead lifestyles that encourage crime. ‘Fixing’ individuals doesn’t change the family.

Other times, the problem is not with the individual or the family, it’s with circumstances. People can only take so much strain before

something ‘gives’. Māori have more than their fair share of strain to cope with. The key is to find ways to break free from those strains and not get trapped.

We firmly believe that positive family relationships can spark change. So, we will support people to make positive choices so that they can influence their family members and help meet their needs.

Kōrerorero:

Talking crime and crash prevention in our homes and schools and on our marae

For many of us, crime has become normal and acceptable. Some of us even talk about crime like it’s a good thing. If the crime is to stop, then this sort of talk needs to stop.

We want to encourage householders to talk about crime prevention – around dinner tables. We want to encourage schools to talk about crime prevention – in classrooms. And we want to hear crime prevention talk on our marae – during whaikorero and in the kitchens and dining halls.

This will test whether marae really are the lynchpin of Māori society.

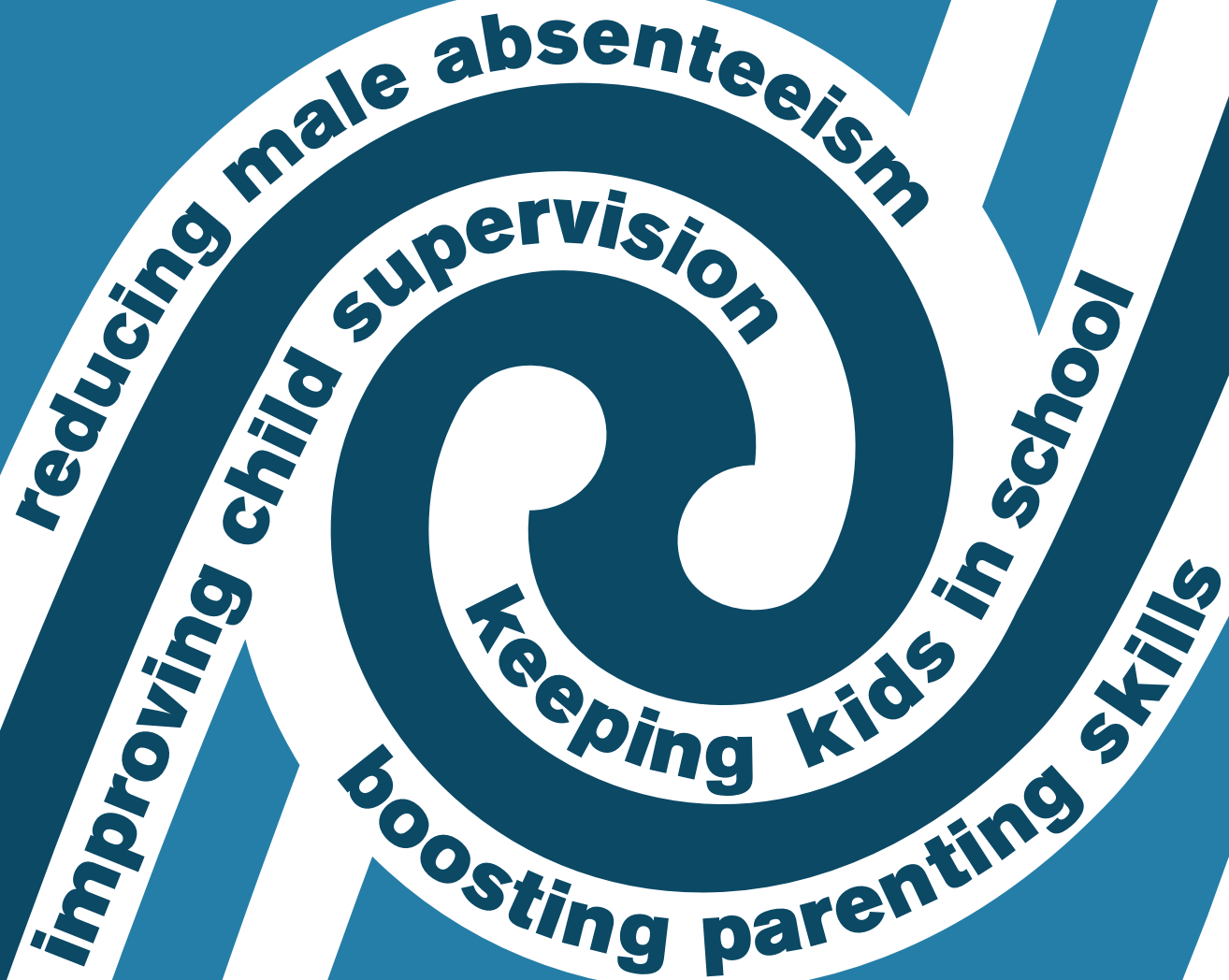
We want as many people as possible talking about why crime is wrong, who gets hurt, and what each and every one of us can do to prevent it. It’s time to stop paying lip service to tikanga and put our cultural values into action. Until we do, the people who suffer are our children, siblings, parents, grandparents, aunties and uncles.

Ā Tātau Mahi

Our Work

In order to bring about lasting change, the social problems that lead to crime need to be dealt with.

The sorts of social problems we are particularly concerned about are shown below. This is not a complete list, but it is plenty to be getting on with. Police may not have the time or skills to do much in these areas. But, for best results, we might want to combine our development work with enforcement from time to time.



reducing male absenteeism
improving child supervision
keeping kids in school
boosting parenting skills



Te Whakapaipai Mutunga Kore

Continuous Improvement

Ngā Mahi Whakahaere

Governance

Each iwi or urban Māori authority, or clusters of same, will develop their own crime prevention action plans, and be responsible for those.

But the Commissioner of Police's Māori Focus Forum will be the governing body that pulls all of those plans together into this over-arching strategy.

The Māori Focus Forum is comprised of iwi leaders from across the country. They will:

Champion the strategy

- ▶ Monitor progress against targets
- ▶ Identify sources of funding for crime prevention activities
- ▶ Encourage other leaders, Māori and non-Māori, to support the vision
- ▶ Anticipate future opportunities and challenges
- ▶ Share our concerns directly with the Commissioner of Police

The Focus Forum will continue to be served by staff from New Zealand Police, and will request assistance whenever the need arises.

Te Akiaki, te Āwhina me te Ārahi

Advocacy & Leadership

All sorts of people, from all walks of life, have what it takes to be leaders. Often, they hold back – out of fear of failure or fear of being branded a show-off or fear of treading on someone else's toes.

But if we are to make this plan succeed, we need all of that hidden talent to be unleashed.

Leadership from within whānau is critical to our success. Whānau can influence those that Government, and sometimes even iwi, cannot.

You don't have to start from scratch and you shouldn't do it alone. You can turn here for help:

- ▶ Ngāpuhi, Te Arawa, Ngāti Whātua, who each have crime prevention plans
- ▶ Iwi and urban Māori service providers
- ▶ Programme Providers
- ▶ Police's Iwi Liaison Officer network
- ▶ Māori Wardens
- ▶ Whānau Ora provider collectives
- ▶ Police Māori Advisory Boards

In order to be effective, the crime and crash prevention work we do also needs to be supported by...

Te Whakaako me te Whakatairanga

Education & Promotion

Strong stakeholder relationships and knowledgeable whānau able to address harmful behaviour.

Social Marketing to reach and influence target populations.

Te Rangahau me te Arotake

Research & Evaluation

Sound data and research to inform crime and crash prevention solutions.

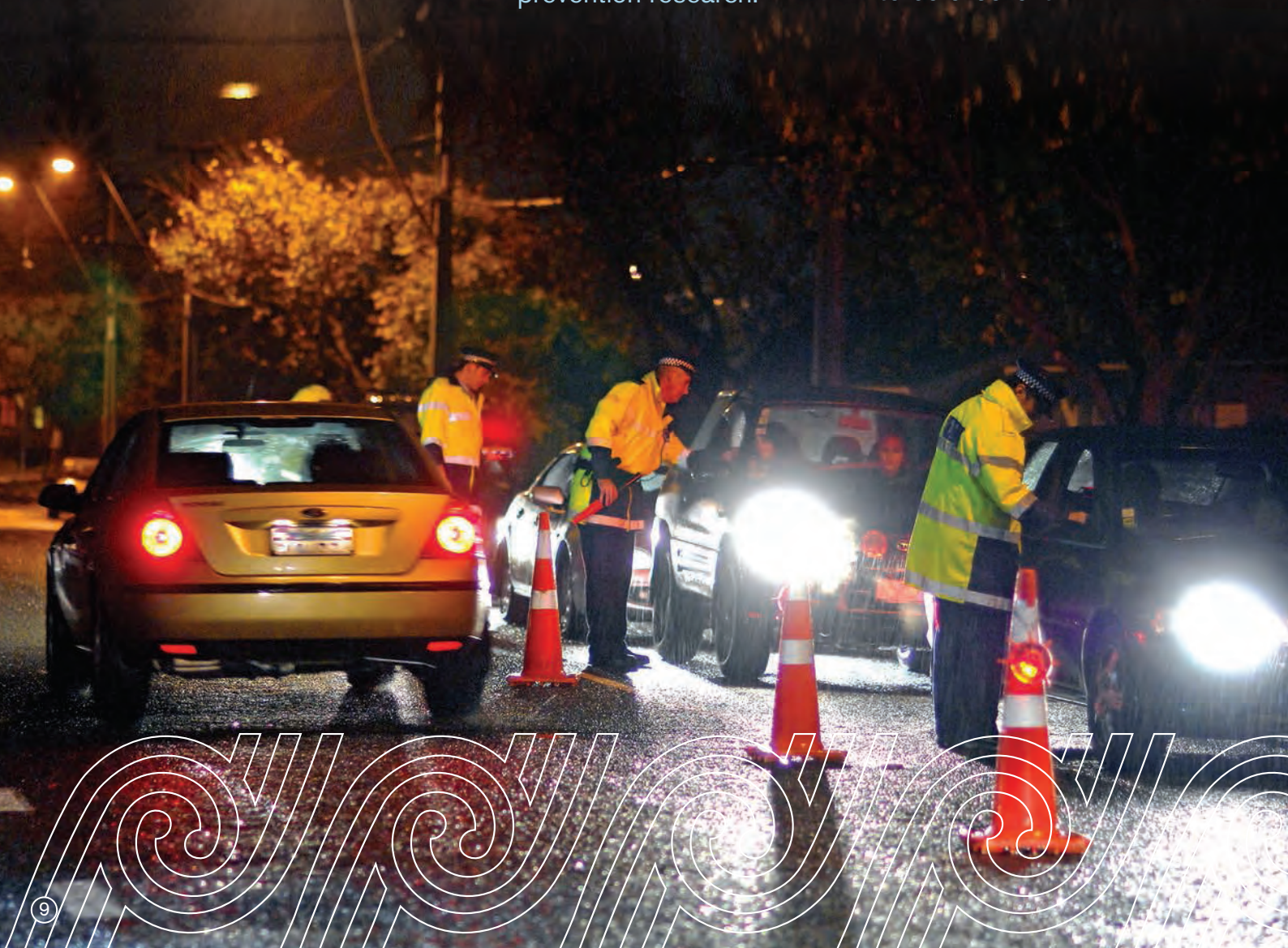
Best practice and evidence-based Māori crime and crash prevention research.

Te Whakapakari i a Tātau Anō

Professional Development & Training

Access to competent and skilled crime and crash prevention services.

Support for community and whānau champions to be excellent.



Tō Tātau Ekenga Taumata

Our Success

To make sure we meet our crime and crash prevention goals, we will be keeping a close eye on progress.

PHASE 1 (2012/13 to 2014/15)	PHASE 2 (2014/15 to 2017/18)
A 5% decrease in the proportion of first-time youth and adult offenders who are Māori	A 5% decrease in the proportion of first-time youth and adult offenders who are Māori
A 10% decrease in the proportion of repeat youth and adult offenders who are Māori	A 10% decrease in the proportion of repeat youth and adult offenders who are Māori
A 10% decrease in the proportion of repeat victims who are Māori	A 10% decrease in the proportion of repeat victims who are Māori
A 15% reduction in Police (non-traffic) apprehensions of Māori resolved by prosecution	A 10% reduction in Police (non-traffic) apprehensions of Māori resolved by prosecution
A 10% decrease in the proportion of casualties in fatal and serious crashes who are Māori	A 10% decrease in the proportion of casualties in fatal and serious crashes who are Māori
If we achieve all of this while service delivery standards continue to improve, then...	
Māori satisfaction with policing services, and Māori trust and confidence in Police, will be higher than they've ever been	

If we can achieve all of these things, Māori families in 2018 will be living healthier lifestyles, in a safer and more just society.

Māori will have more trust and confidence in the criminal justice system. We will pride ourselves on the fact that crime is NOT part of our culture and heritage and New Zealand society as a whole will start to realise that crime among Māori is not inevitable. Instead of appearing in the criminal justice system and becoming a burden on taxpayers, Māori will have grown the economy. This strategy will be acknowledged around the world as a model to follow. And naysayers will eat their words.

Tō Tātau

Manako

Our Vision –

**All Māori will
live full and
prosperous
lives, free from
crime and
road trauma.**

This document was prepared by the New Zealand Police at the request of the Commissioner's Māori Focus Forum. It draws on crime and crash reduction plans prepared by Ngāti Whātua, Te Arawa and Ngāpuhi and we acknowledge this assistance.

