

HE RANGATAHI HE ANAMATA

Long Term Youth Strategy for Māori in the Bay of Plenty

Awhina August

Kaihautu Ohanga Maori

Māori Economic Development

Tertiary Intentions Strategy Meeting

27 November 2017



He Rangatahi, He Anamata

Our youth,
our future

Our aspiration is to
empower Māori youth
for successful futures.

Dr Riri Ellis and Sir Michael Cullen



BAY OF CONNECTIONS
ONE REGION - ONE PLAN - ONE FUTURE

He Mauri
Ohohoho



CREATING KIWI LEADERS

An integrated people development strategy is
needed to grow our people and our region. Lets
connect to what works and fill the gaps.



NETWORKS



MENTORING



CADETSHIPS



INTERNSHIPS



SCHOLARSHIPS



GOVERNANCE
DEVELOPMENT



WE'RE HERE:

44% Māori population
under 15 years of age

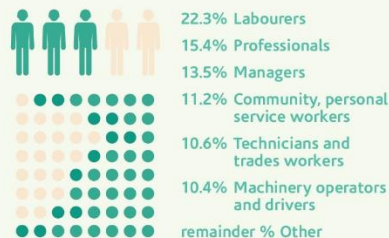


20% of Māori youth
unemployed

25% Increase in number
of Māori in skilled work
since 2012



MĀORI IN WORK - SECTORS WHERE MĀORI ARE EMPLOYED IN BOP



\$22,500 Median income
for Māori aged 15 years
and over in 2013; this
compares to \$37,100
for other ethnicity and
\$30,900 for European.



Māori earn \$116 per week less
than non-Māori

27,316 of the 77,880 Māori who
live in the BOP are employed



OPPORTUNITY:



> 40,000 new
jobs by 2050

Jobs in a range of sectors are expected to grow
across the BOP, especially in skilled areas.



MĀORI ASSET BASE

He Mauri Ohohoho Strategy - Maori Asset Base



\$8.6 Billion total Māori
asset base in the Bay of
Connections (BOC) region

11% Māori contribute to
the GDP in the BOC



29% of the Māori collective
asset base in NZ is in the BOC

685,000 (approx) hectares of Māori
land (31% of the region) in the BOC.



PROPORTION OF NZ ASSET CLASSES OWNED BY MĀORI



40%

of forestry



40%

of fishing quota



30%

of lamb production



30%

of sheep and
beef production



10%

of dairy
production



10%

of kiwifruit
production



WHERE WE NEED TO BE:



Māori youth engaged in training - leading to higher
skilled and better paying jobs or self-employment.



Māori youth have the skills needed by local employers.



Māori youth income and disposable income levels
increased and on par with NZ average for non Māori.

Let's do this together

Start by contacting our
Kaihautu Ōhanga Māori:

rangatahi@priorityone.co.nz

KEY POINTS

For the Bay of Plenty Region

What we know:

- Youthful population
- Rapidly growing Māori population
- By 2050, Māori will along with other minority groups make up half of the working population
- Mobilise our youth to ensure we can meet workforce demand now and in the future
- Need to connect young people to pathways that improve skills and opportunities into jobs



MAP – TARGET AREA



Our Plan for deployment

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Build our people – People Development Strategy



One stop shop/ hub of all key programmes including mentoring, internships, scholarships in the Bay of Plenty (2018 - 8 identified key sectors, 2019 and beyond – all)



Driving key annual events for the wider Bay of Plenty eg. Leadership Summit, Discovery Tours, Principals Day Out etc



Ongoing scanning for projects that have the potential to scale



Building our people – People Development Strategy



Kiwi leaders is currently being successfully deployed by Te Awanui Huka Pak

Started with the Horticulture sector however they are working to expand by deploying a simultaneous horizontal (sector) and vertical (regionally) strategy leveraging relationships



Deployment across other sectors

Kiwi Leaders will achieve across sector presence in the wider BOP directly and through a relationship with HMO/ Priority One



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One stop shop/ hub for connecting better



Connecting the dots – connecting better with existing youth initiatives

Through extending networks



A website to help channel these initiatives

A platform to showcase scholarships, cadetships, internships and other opportunities in the following key sectors:

- Primary Industry – Horticulture, Seafood, Agri culture (link in with Kiwi Leaders Te Awanui)
- Explore opportunities to expand kiwi leaders into other sectors including
 - IT
 - Professional services
 - Construction
 - Healthcare
 - Transport/ Logistics
 - Retail/ Wholesale trade
 - Specialized Manufacturing
 - Tourism





Driving projects with a wider region focus



Leadership Summit – He Rangatahi He Anamata

February 27-28, 2018

Annual two day summit with a focus on leadership, pathways, innovation and enterprise.



Discovery Tours

3 tours will be organized across the region.

These are about Increasing the awareness of opportunities and the future of work/
self employment



Instep's Principals Day Out

Each year the Western Bay of Plenty Schools Principals are
Invited to a day out into some key industries .





Scanning for projects that have the potential to scale



Not about reinventing the wheel

Learning about what's working well across the Bay and how can we use the projects as a prototype to make fit for purpose in other areas



Fostering sharing of information and collaboration

Across all stakeholders, government agencies, related parties



Alignment to community aspirations

Community led approach



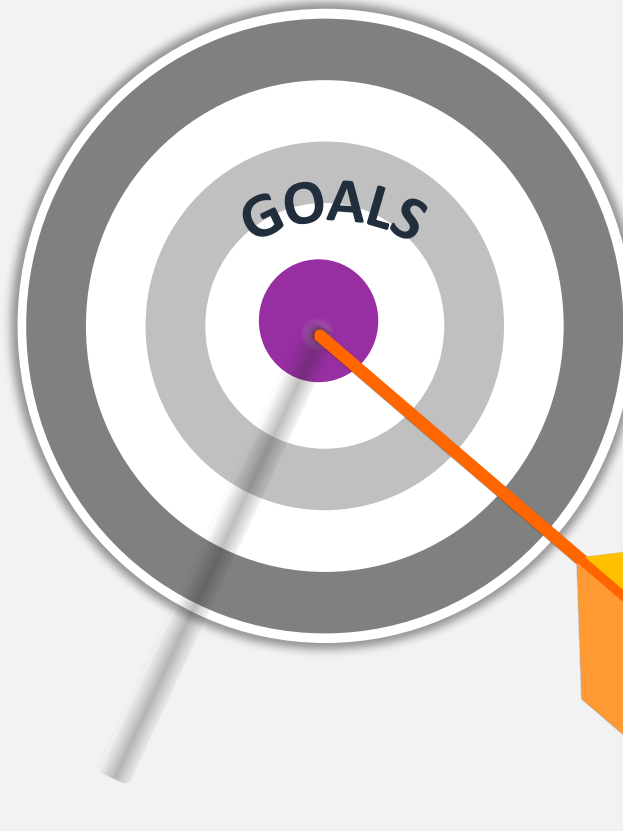
GOALS - 2018

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To engage up to 300 young maori where they can learn about key industries via the Discovery Tours

To attract 150 + to the annual leadership Summit for young maori leaders

To increase the awareness of scholarships, cadetships and internships in the wider Bay in key sectors



To successfully deploy the kiwi leaders program into other sectors across the region by the end of 2018

To provide quality advice and support to community led initiatives around the Bay of Plenty

QUESTIONS?

