

Together
we can
drive
change...

Collaborating for Sustainable Growth

Presentation to

COBOP

May 2010

Together
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change...



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Tauranga City
Council

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Western Bay District
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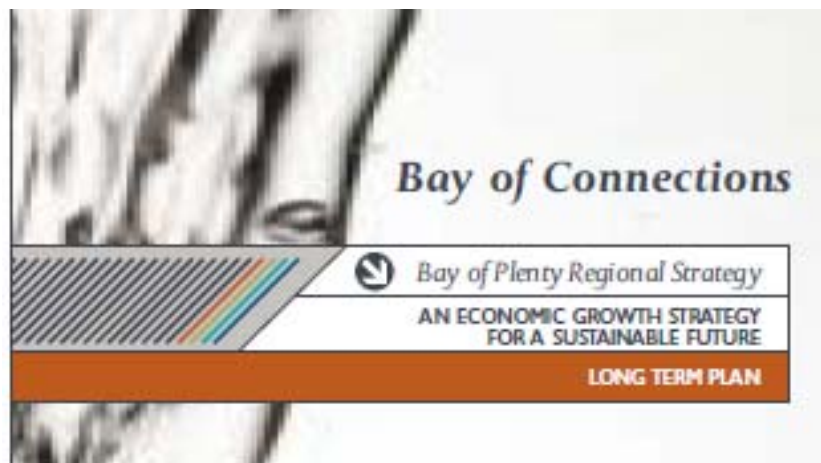
Frank Aldridge
Craigs Investment
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KPMG

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University of
Waikato

Collaborating for Sustainable Growth



Facts and Forecasts

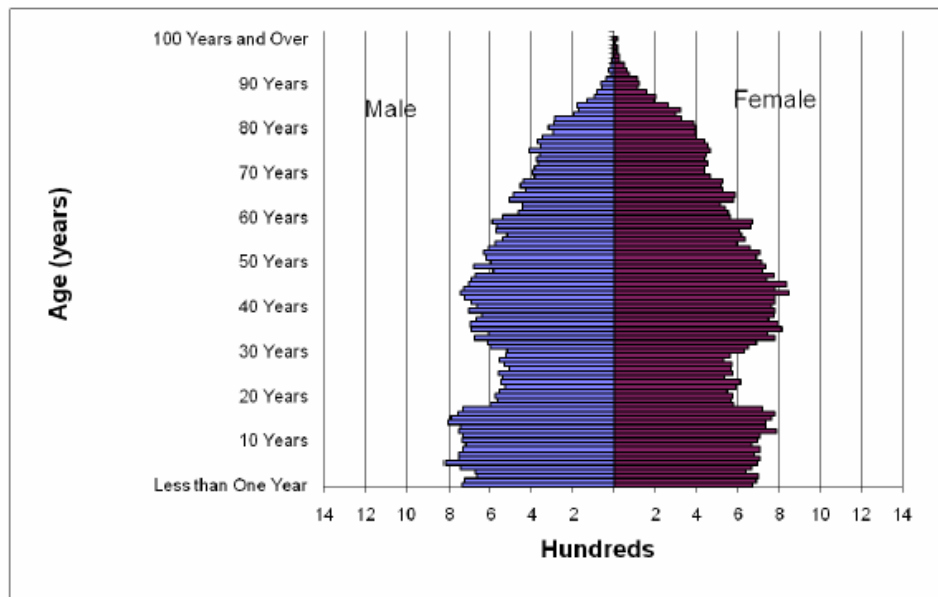
- Western Bay of Plenty 2003 – 2008
 - ✓ Real GDP up 28.5% v 14.9% nationally
 - ✓ Real GDP per capita 15.8% v 8.4%
 - ✓ Population growth 11% v 6%
- Forecast population growth
 - ✓ 150,000 (2006)
 - ✓ 200,000 by 2021
 - ✓ 300,000 by 2050
 - ✓ Forecast growth rate 1.5%

Economic Challenges

- ✘ An historic reliance on population growth
- ✘ High cost of industrial land and housing
- ✘ Average household incomes below the NZ average
- ✘ Skill shortages in some sectors
- ✘ A lack of highly productive, higher skilled, globally competitive businesses
- ✘ Relatively low industry participation in education and training
- ✘ A tertiary and research gap

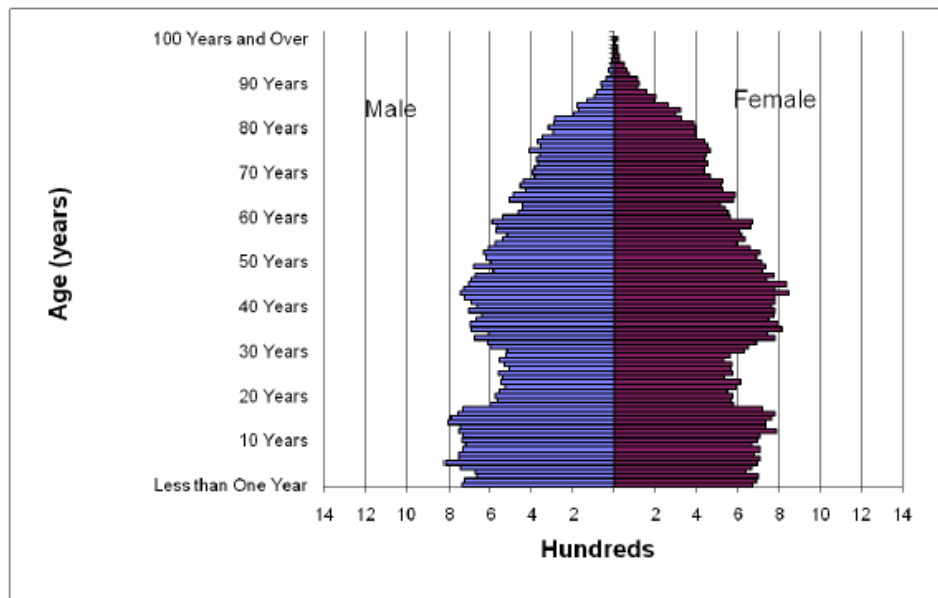
Challenges to the Economy

Tauranga City 2006

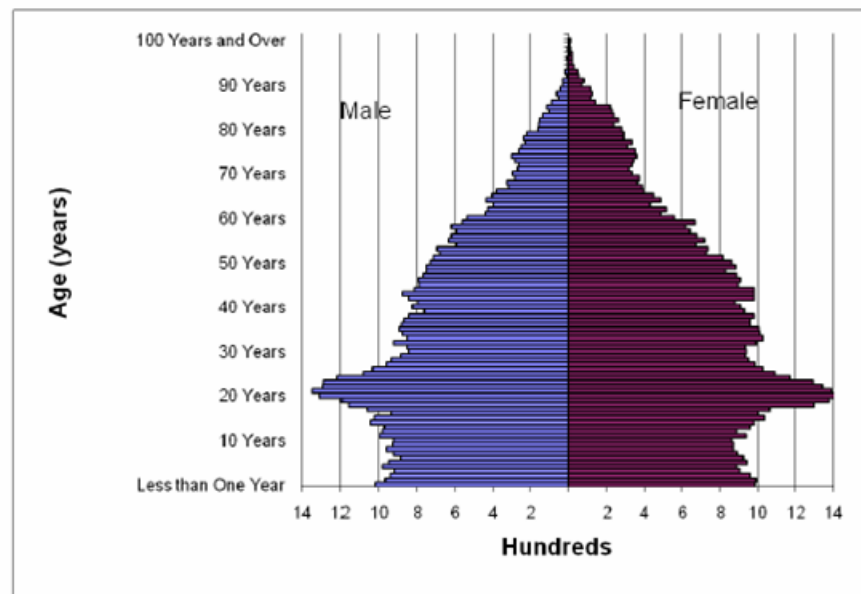


Challenges to the Economy

Tauranga City 2006



Hamilton City 2006



“Companies have always sought to attract the best talent: the difference today is that instead of bringing that talent to their existing locations, companies are setting up facilities where the talent already exists. Talent is the biggest magnet for globalised innovation.”

*Richard Florida
Professor of Regional Economic Development
Carnegie Mellon University*

Key areas of focus...

Building competitive advantage by:

- Aligning **skills** with industry needs
- Building **infrastructure** to support growth
- Focusing on key **industry sectors**
- Improving **tertiary & research** provision
- Developing integrated **business & innovation parks** and a **vibrant city centre**

Skills – Migrant Programme



Skills – INSTEP Programme



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Skills – www.backinthebay.co.nz



Tired of the daily grind?
Looking for that career and lifestyle balance?
Thinking of coming home?

Visit **Back in the Bay** to get a taste of the career and lifestyle opportunities waiting for you in the Bay of Plenty. You will not only discover a way of life others envy, but will be linked to exciting job opportunities that could fast track you up the career ladder!

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LEARN MORE



Connect with Opportunities
Connect directly with exciting career and investment opportunities in the Bay of Plenty. >



Connect with Life
Connect with the lifestyle opportunities in the Bay of Plenty. >



Connect with Services
Connect with the services you will need when you decide to make the move back home to the Bay. >

Priority 1 Driving Economic Growth

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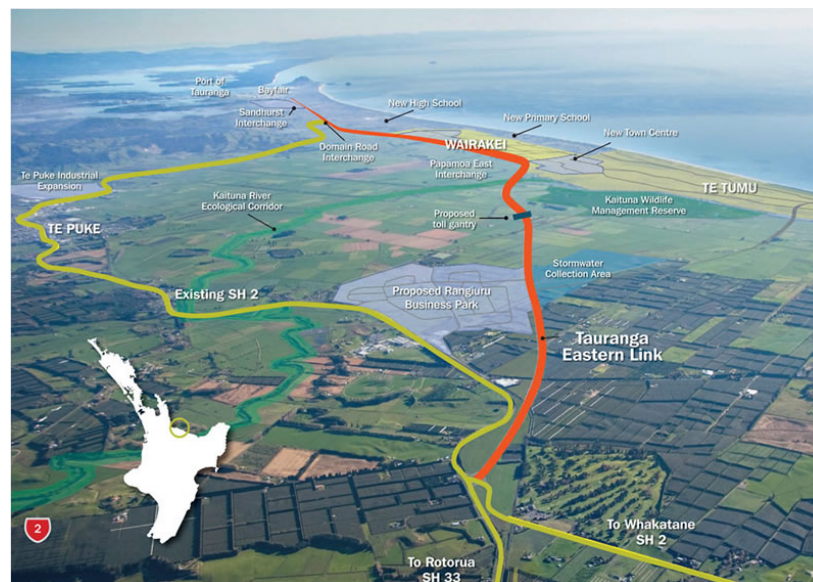
Skills – Young Professionals Forum



Infrastructure



Tauriko Business Estate



Tauranga Eastern Link

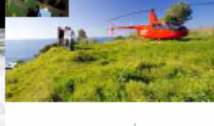
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SUBMISSION

INFRASTRUCTURE: FACTS AND ISSUES:
TOWARDS THE FIRST
NATIONAL INFRASTRUCTURE PLAN

October 2009



Priority 1 Driving
Economic
Growth

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National Infrastructure Plan

March 2010



New Zealand Government



New Zealand Government

Ultra-Fast Broadband Initiative

Overview of Initiative



September 2009

Bay of Connections

One region. One goal. One future

Report for

Bay of Plenty Regional Governance Group



Bay of Plenty Regional Energy Strategy : Technical Report

Wealth and wellbeing via energy

September 2009

Industry Sector Focus



Industry Working Groups



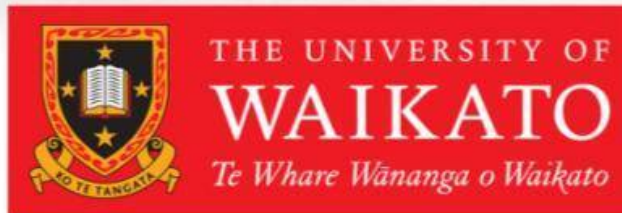
**Development Working
Party**



**Kiwifruit Post Harvest
Working Group**

Tertiary & Research

In the Bay, for the Bay
World Class Degrees and Diplomas



REVIEW OF TERTIARY EDUCATION NEEDS FOR THE WESTERN BAY OF PLENTY REGION

PREPARED BY

APR CONSULTANTS LTD

March 2010



Priority 1 Driving Economic Growth

INTERCOAST - Integrated Coastal Zone and Shelf-Sea Research



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato



Clinical Trials Unit

The Clinical Trials Unit of the Bay of Plenty Clinical School undertakes pharmaceutical trials, medical device trials and research projects in New Zealand's Bay of Plenty.



Established by the Bay of Plenty District Health Board (BOPDHB) in 2007, the Bay of Plenty Clinical School provides the regional health workforce with clinical training, facilities, resources and support for clinical trials and research projects.

The Clinical School has an experienced research team with a proven track record. It employs a Head of School, an experienced research manager, a business manager and an administrative team that coordinate trials with the DHB's extensive pool of clinical specialists and research nurses. The School's research register currently lists 90 clinical trials and research projects being undertaken by BOPDHB staff.

Associate Professor Peter Gilling heads the Clinical School and the Clinical Trials Unit. Peter became a Fellow of the Royal Australasian College of Surgeons in 1991 and has significant research experience, primarily as principal investigator in both national and international trials – both pharmaceutical and medical device-related. Our research manager, Rana Reuther, is a Certified Clinical Research Coordinator (CCRC) with the ACRP (Association of Clinical Research Professionals).

The Clinical Trials Unit operates through an independent charitable research trust and all funds raised through trials and research are used to support clinical training and research initiatives throughout the region.



Integrated Business and Technology Parks and Tauranga's City Centre



October 2007

Tauranga City Centre Strategy



CITY CENTRE
| | | | |

Harbour Central Marine Precinct



Chow Hill

ORIGINAL SITE - PERSPECTIVE 1 9







Harbour Central Marine Precinct



Chow Hill

ORIGINAL SITE - PERSPECTIVE 1 9



Chow Hill

OPTION 2d - PERSPECTIVE 2

“AGRIFOODS”

Food, horticulture & bioactives manufacturing park



Integrated Business & Innovation Parks

*Nautilus Research & Technology
Campus*





www.priorityone.co.nz