

Invest Bay of Plenty - Our Place in the World

Our region's eight local authorities have joined forces to develop the Invest Bay of Plenty plan.

The Invest Bay of Plenty plan will provide a shared vision and collective voice for development in the Bay of Plenty region. It will identify key goals for improving the lives of Bay of Plenty residents over the next 30 years, and plot a course to achieving them.

What will the plan look like?

The plan will be a concise, high-level strategy that identifies a clear path through complex issues. It will use maps and diagrams to lay out future intent.

It will provide common set of population and economic projections to help plan consistently, across the Bay, in an integrated way.

How does it affect you?

Over the next 12 months, councils will be working with iwi, business, communities, central government agencies and neighbouring authorities to collect information and develop the plan.

When complete, the Invest Bay of Plenty plan will:

- Enable businesses, residents and a range of organisations to make good decisions about how and where they invest their time, money and effort, based on realistic forecasts
- Identify and tackle the region's most significant upcoming challenges and opportunities – making the Bay a better place to live, work and play
- Influence how, when and where public services and infrastructure are provided in your community

Why is it needed?

The future is uncertain but by aligning effort and working to a common set of projections and goals, we can reduce uncertainty and drive change toward the best possible future for the whole of the Bay.

The plan will help to streamline processes and promote economic growth in the most productive sectors for the Bay of Plenty.

It will enable better decision-making about investment in business and infrastructure, support strategic and long-term planning and assist with promotion of the Bay of Plenty region as a place of first choice to live, work, do business and invest in.

The plan will build on and complement the excellent sub-regional plans and other collaborative work already underway by local authorities, iwi and economic development organisations in the Bay of Plenty. By integrating this work, the region will be better placed to take advantage of the resources and opportunities that exist within the wider national context.

It will assist local councils to align their work on economic growth, sustainability, social equity, environmental protection, transport and infrastructure provision. Delivering the best possible services to ratepayers, at the least possible costs.

Can I get involved?

The Invest Bay of Plenty Plan will be developed in two stages:

- Phase 1 - Information gathering. This is already underway, due for completion in December 2013.
- Phase 2 - Analysis, consultation and document development. This is scheduled to start in January 2014 and there will be opportunities for interested parties to get involved during this phase.

Find out more

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