



Bay Brighter Futures

Funders Collaboration



How did it all start?



- 2014 MSD, Bay Trust and the Community Response Forum commissioned research into what could make the most difference in 2 target areas:
 1. First 1000 days of a child's life (0-3yrs)
 2. Youth engagement (12-24yrs)

How the research went



The Centre for Social Impact undertook the research using:

- Focus workshops with providers and community stakeholders in Rotorua, Taupo, Whakatane (eastern bay) and Tauranga/Western Bays
- Online feedback for those that could not attend a workshop
- Literature study of national and international best practice models of work in these 2 areas

What the research found

For **youth** evidence suggested priority should be given to programs that:

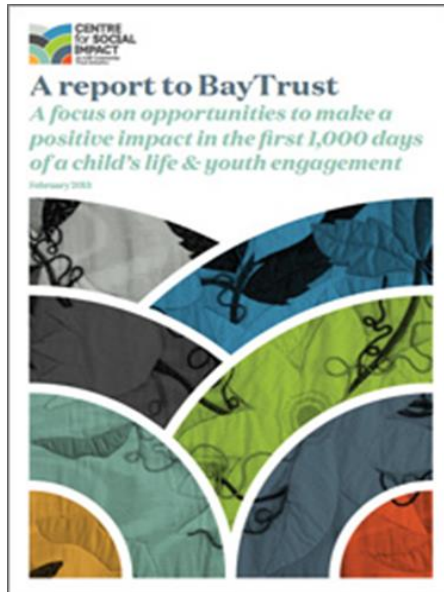
- Focus on positive outcomes and relationships
- Build important life skills
- Address the problem within the context of a youth environment
- Integrate family, school and community efforts
- Foster entrepreneurship, leadership, a sense of altruism and community contribution
- Have a ‘big picture’ approach that addresses community and policy influences

To improve the circumstances for **babies in the first 1000 days** evidence suggested priority should be given to programs that:

- Focus on early intervention in the lives of mothers that are most vulnerable
- Deliver multi-faceted programs (educational, mental health, wellbeing) with child friendly environments
- Use a strengths based approach that is inclusive, culturally responsive and linked strongly to community support

For **fundors** evidence suggested that a **collaborative approach to funding** should be investigated

Suggestions for our behaviour



- Checklist for effective interventions
- Taking a diverse investment approach
- Collaborating!
- Brokering and convening – make connections!
- Strengthen community organisations
- Learn....evaluate.....and understand the impact

What's happened since?



- A lot of talking!
- Deciding *how* we will operate
- Deciding our *priorities*
- Involving other parties
- Getting our backroom function together
- More community consultation

Why a funding collaboration?



- The negative statistical outcomes for children and young people in the Bay of Plenty result from complex issues that require a different way of working
- No one agency, funder or provider has all the answers alone
- To make more of an impact in the Bay of Plenty than we can do alone
- Funders agree that the ‘rising tide lifts all boats’

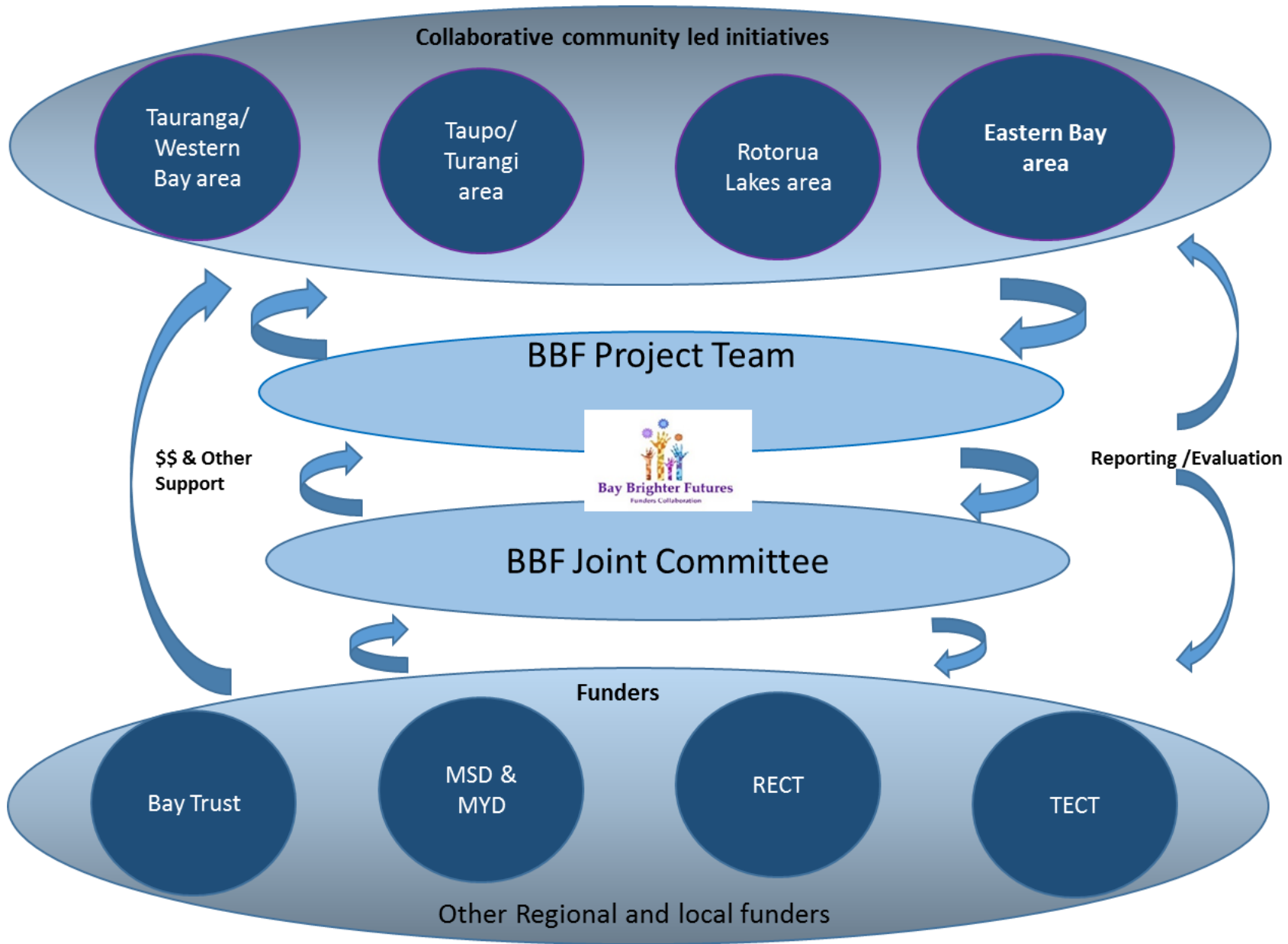
Who is involved?



How does BBF work?



- BBF is a **funding gateway** – not a joint fund
- Joint Committee meets bi-monthly
- Project Team meets monthly
- Collaborative community led projects recommended to BBF by the project team
- Joint Committee discusses each partners potential contribution to the project
- BBF recommends these projects to their individual Boards/decision makers for funding



What will BBF look to fund?

- **Collaborative** community projects (more than one organisation working together)
- Projects that fit the **criteria for making a difference**
- Projects that will directly or indirectly result in positive outcomes for **youth in education, training or employment**
- Projects that will directly or indirectly result in positive outcomes for **children in their first 1000 days of life** (0-2years including working with parents)
- **New projects** or **existing successful projects** that need a turbo boost

How will we know we've made a difference?

- We will use a developmental or 'learning' evaluation framework to measure success **with the delivering groups**
- This includes a blend of **measuring statistics** and **experiences of people in the programmes**
- Communities and funders will see **positive statistics improve** and **negative statistics decline** (this includes stats re health, employment, education etc.)
- Community groups will work **collaboratively** on complex issues instead of competing for funding

Can you identify...



- New collaborative initiatives in your community that fit with the “**first 1000 days**” or “**youth education, training, employment**” goals?
- Current projects that could be ‘turbo boosted’?
- Locations for the greatest impact?
- Key groups or leaders in your community that can pull people together?

We look forward to hearing from you



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www.baybrighterfutures.org.nz