



Building collaboration and efficiencies in the social sector to achieve better outcomes.

The SmartGrowth Strategy 2013 - Action 9A3, part b):

Build on existing social services mapping to inform future work on improving long term sustainable outcomes.



**Matching
project
parameters to
key audience
needs.**

SmartInventory – Social | AUDIENCES & BENEFITS

➤ **The Social Sector** - Organisational self-reflection

Identifying:

- gaps and overlaps in service areas
- funding fit with enablers strategic directions
- what part they play in the social fabric of the western Bay of Plenty

➤ **The Enablers** - Local & Central Government and funders

Identifying:

- gaps and overlaps in service areas
- project fit with strategic directions and funding criteria

Minimise the proliferation of pilots and duplication

Provide insight to the part of the sector they don't directly resource



**Matching
project
parameters to
key audience
needs.**

SmartInventory – Social | AUDIENCES & BENEFITS

➤ **SmartGrowth**

- Identify change within the social sector
- see resilience being built in the sector
- provide a strong platform for future collaboration
- monitor progress on SmartGrowth actions
- utilise the information to attract resources to the sub region

➤ **The Public**

- Access to the smart map and ‘mashable’ dashboards



Greater understanding, collaboration, efficiencies and outputs within and from the social sector.

- **Inventory** of the social sector organisations in western BOP for better understanding
- **Identify** shared objectives, resources, overlaps and gaps
- **Enable** collaboration to build a strong and sustainable sector out into the future



To enable better outcomes there is a need for smart reporting of our social sector

➤ **Data Collection**

- Face to face interviews for relationship building, community empowerment model,, community owned data

➤ **Data Repository**

- Generic format, easy to update, held in a data warehouse

➤ **Smart Data Presentation**

- Build prototype generic maps and dashboards, test with all stakeholders, use to attract investment in Phase 3

The Audiences



Social Sector Organisations
NFP & NGO's



Enablers
Local & Central Government,
philanthropic & other funders

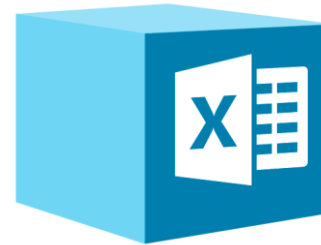


Public

SmartInventory – Social

IMPLEMENTATION STAGES

Delivery Partners with SmartGrowth
SocialLink with the support of the SmartGrowth Social Growth Forum



2 > Data Repository

Identify shared objectives, resources, gaps & overlaps [XL spreadsheet]

View & use data

Enable awareness of strategic direction, information & tactical alignment



1 > Data Collection

Take inventory of the sector

provide information



3 > Smart data presentation

Provide insights to enable collaboration

- PPP with a national company
- External ownership of format & dashboard
- Achieves prototype – Stage 1
- Next stage – Full generic maps & dashboard

access & search dashboard & maps



- Enablers able to create own dashboards with national company



Provide an affordable and sustainable community asset that serves the social sector into the future

➤ Data Collection

- Instant and triggered updates
- Formal update every triennium for reporting to governance

➤ Data Repository

- Maintenance by community partner.
- Data community owned

➤ Smart Data Presentation

- Receive feedback and make changes re the prototype to provide generic view
- Developer owns platform and dashboards