

**Friday July 13<sup>th</sup>, 2018**

[Rotorua Lakes Council, 1061 Haupapa Street, Rotorua](#)

## 1) Purpose

The purpose of this leadership forum is to:

- *understand the connection between the [Provincial Growth Fund](#), [Bay of Connections sector strategies](#) (regional), and local (sub-regional) proposals*
- *explore connection between economic outcomes and social, environmental and cultural outcomes associated with the PGF*
- *make the most of the relationship between BOC and COBOP*

## Present:

Anaru Pewhairangi (NZPOLICE), Alice Walker (TTO), Barbara Mackenzie (DIA), Bridget Chugg (OT), Cheryl Lewis (BOC), Clinton Naude (EMBOP), Cole O'Keefe (NZTA), Teresa Pou (HNZ), Dean Latus (F&ENZ), Gareth Green (TDC), Greg Simmonds (Priority 1), Helen Neale (DOC), Janet Hanvey (TTO), Lionel Crawley (NZTE), Margaret Metcalfe (DOC), Mike Bryant (MSD), Robyn Skelton (TCC), Roimata Timutimu (BOPDHB), Russell George (KDC), Shontelle Bishara (TPK), Shona Clout (Corrections), Stuart Taylor (MBIE), Tayelva Petley (Oranga Tamariki), Jo Smith (COBOP).

**Apologies:** *Aileen Lawrie (ODC), Brendon Gardner (MBIE), Craig Whibley (DIA), Darren Toy (HNZ), Geoff Williams (RLC), James Graham (BOPRC), Dr Jim Miller (TTO), Johnny Tramandonas-Can (TEC), Karen Evison (Lakes DHB), Kim Smith (Corrections), Kim Vercoe (MYD), Michelle Adams (TTO), Miriam Taris (WBOPDC), Peter Musk (ACC), Rachel Jones (TPK).*

## 2) CENTRAL: An overview of the PGF

An overview of the PGF by Stuart Taylor, (Team leader regions and Cities, MBIE) [presentation here](#); access the [PGF You Tube Clip here](#)

2.1) Key Points from Stuart's presentation:

- PGF Outcomes:
  - *To lift the productivity of the region*
  - *Increase jobs*
  - *Improve community benefits*
  - *Support Māori to achieve enhanced returns from their assets*
  - *The sustainable use of natural assets, and*
  - *Mitigate and adapt to climate change*
- The **Provincial Development Unit** is a cross-government focal point for the Government's regional economic development activities. The Unit is responsible for leading the PGF's design, administration and monitoring in consultation with other government agencies. The Unit will ensure that government agencies are able to meet Ministers' short and long-term expectations, align and leverage the cross-government Fund activity, and deliver significant benefits to the regions.
- As well as administering the Fund, the Provincial Development Unit also brings together other **cross government initiatives** that impact and connect to our work supporting the regions, and also to the kaupapa of the Provincial Growth Fund. These include He Poutama Rangatahi which is a pilot initiative *seeking to tackle youth unemployment and the Sector Workforce Engagement Programme – which aims to improve employers' access to reliable, appropriately skilled staff at the right time and place.*

- All applications will be assessed against the **following criteria**:
  - **Link to government outcomes** – The project should lift the productivity of a region or regions and contribute to other government objectives. These include jobs, community benefits, supporting Māori to achieve enhanced returns from their assets, sustainability of natural assets, and mitigating and adapting to climate change.
  - **Additionality** – The project needs to add value by building on what is there already and not duplicating existing efforts. The project also needs to generate clear public benefit.
  - **Connected to regional stakeholders and frameworks** – Projects must align with regional priorities. They will need to have agreed with relevant local stakeholders.
  - **Governance, risk management and project execution** – Projects will need to be supported by good project processes and those involved in managing projects should have the capacity and capability to deliver the project. Assistance in developing proposals is available.
  - **Projects need to be sustainable in the longer term beyond the Fund's life.** Key people associated with the project need to be of good character.
  
- **BOP Cross-Agency Contacts:**
  - Senior Regional Official - TBC (was Paul Stocks)
  - PDU BOP Regional Lead – [Stuart.Taylor@mbie.govt.nz](mailto:Stuart.Taylor@mbie.govt.nz)
  - PDU Project Manager - [Steph.OSullivan@mbie.govt.nz](mailto:Steph.OSullivan@mbie.govt.nz)
  - MPI Development Manager- [Rebecca.Lyon@mpi.govt.nz](mailto:Rebecca.Lyon@mpi.govt.nz)
  - TPK Senior Adviser– Shontelle Bishara [bishs@tpk.govt.nz](mailto:bishs@tpk.govt.nz)
  - DOC – Margaret Metcalfe [mmetcalfe@doc.govt.nz](mailto:mmetcalfe@doc.govt.nz)
  - Education – Carol Ngawati [Carol.Ngawati@education.govt.nz](mailto:Carol.Ngawati@education.govt.nz)
  - MSD – Brent MacDonald [brent.macdonald001@msd.govt.nz](mailto:brent.macdonald001@msd.govt.nz)
  - He Poutama Rangitahi – Christina Diamond [Christina.Diamond@mbie.govt.nz](mailto:Christina.Diamond@mbie.govt.nz)
  
- **Discussion Q&A:**
  - Q) Social infrastructure is excluded from the PGF - how is this defined?
  - A) Anything that can be funded through other government mechanisms e.g. schools, roads, hospitals
  - Q) School are excluded, does this include the tertiary sector (for workforce development). Not for workforce development but for infrastructure yes (excluded).
  - Q) Large scale irrigation is excluded - why is this?
  - A) Community irrigation can still apply. Govt is working on decreasing large scale irrigation
  - Q) Is the surplus (funds not allocated) rolled over into the next year? A) Yes
  - Q) Could a community support group apply to the PGF? Would the fund look to include housing associated with the workforce? Could a workshop with community organisations to get geared up for applying be supported by the team?
  - A) Yes, if its fits the criteria. Discussion on getting people 'work ready' for larger projects funded by the PGF. A good way to test it is by filling out the EOI (one page). Yes someone from the PGF team could attend a workshop with community organisations looking to apply to the PGF.
  - Comment: lead applicants need to be joining the dots with other organisations to ensure that the application is successful and supported.
  - Comment: the PGF is evolving like a plane learning how to fly, learning from engaging with the regions as it goes.

### 3) REGIONAL: Bay of Connections

Cheryl Lewis (Bay of Connections, Portfolio Manager) gave an overview of Bay of Connections and its connection to COBOP, as well as an overview of 'pipeline' projects for the PGF. These projects align with the Regional Growth Strategy activities. [Cheryl's presentation is located here](#). Snapshot of the BOP regional focus by district below:

Bay of Plenty Regional Focus			
<ul style="list-style-type: none"> <li>BOP Regional Labour Market Implementation (WIP)</li> <li>BOP Region-Wide Visitor Economy Strategy (S)</li> <li>Ōmaio and Raukokere Irrigation Schemes</li> </ul>			
Eastern Bay of Plenty	Western Bay of Plenty	Rotorua	Taupo
Tier 3 – Enabling Infrastructure projects			
Investment in regional infrastructure projects that will lift productivity and grow jobs			
Ōpōtiki Harbour Project (WIP)			
Tier 2 – Sector Investments (including the One Billion Trees programme)			
Investment in initiatives targeted at priority and/or high value economic opportunities			
Kawerau Container Terminal (WIP)		Lake Rotorua Lakefront Development (C)	Taupo Airport - Stage 2 Master Plan (S)
		Whakarewarewa Forest Development (C)	Turangi to Taupo Pathway (WIP)
Tier 1 – Regional Projects and capability – under \$1 million (SRO Approval)			
Investment in regional infrastructure projects that will lift productivity and grow jobs.			
Whakatāne Wharf/Waterfront Development (WIP)	30 Year Strategic Transport Plan for the Western Bay (WIP – to Governance Group for endorsement in September)		
White Island Visitor Centre (WIP)			

### 3.1) Discussion points: re “pipeline projects”

#### 1) ID connection points (CG/LG), and other regional work

- *Impact of growth on social and health services*
- *Transport plan is not just important but crucial*
- *(A) better sense of link/match with COBOP and BOPLASS; CONNECT etc.*
- *PGF is an opportunity to galvanise the region/regional developments*
- *Regional climate change opportunities through urban planning, emission reduction...*
- *Regional emergency management work - White Island natural hazard*

#### 2) ID potential for wider (than just economic) outcomes: social, cultural and environmental

- *Creating new business opportunities -- hopefully the benefits are passed through to community*
- *Q - how does COBOP bring additionality to PGF proposals? A - through agency connection to social information (crime stats, health stats, employment stats; agency connection to communities (LG, community advisors) aspirations through LTP's, local community plans etc.*
- *Value: Policy criteria asking us to think/respond differently - deeper set of Q's (social dimension as well as economic)*
- *Engagement: A mix of industry and regional policy/civic engagement*
- *Focus: A packaged approach - pulling things together; Using cross-cutting themes (e.g. social determinants of health)*
- *Linkages with 'ready to work' community programmes and other work with vulnerable communities.*
- *Linkages to environmental sustainability and climate change work (adaptation, mitigation)*
- *Linkages to community resilience work - pulling people together around a project has social benefits for those involved, helps that community's resiliency*

### 3.2) BOC Review

- 10 years on BOC continue to evolve and put effort into the right sectors and focus areas. Realise that it is a changing landscape. BOC maintain strong connection between the region and CG, recognising CG has a growing role here through the PGF and across BOC portfolio. BOC will maintain the necessary industry-led focus.

- Review focus is 1) strategic: review of objectives, purpose and goals; engagement to best meet the purpose of the BOC 2) Delivery: to identify the critical sectors for focus and investment – to streamline impact for the region and to identify approaches to accountability for delivery

#### Review feedback today:

1. If the Bay of Connections was even more successful for the region, what is the **value that you would most want to see delivered to the region?**
  - *Improved health and well-being (from economic development)*
  - *Good value in terms of cross-regional (sub-regional across districts) conversations*
  - *The PGF enhances this and is an opportunity to think and respond differently to galvanise development for the benefit of the region.*
  - *Connection to bottom up is important*
  - *Social return on investment - who is benefitting the most from regional development efforts? To see that it makes a difference for our most vulnerable (opportunities to change their lives, lift the poverty line etc.) The challenge for BOC is to measure improving outcomes for people, communities in the BOP.*
2. Bay of Connections has a diverse and complex set of stakeholders to work and engage with – local government, economic development agencies, business sectors and government. From your perspective and in your experience, what, if anything, could Bay of Connections do to **enhance the engagement with the regions its communities and businesses?**
  - *Increase visibility and profile (of BOC) and the value that it offers to businesses. Provide a comprehensive package of information on the 'incentives to business establishment'. NB: this is the role of the Chambers of Commerce and EDA's (economic Development Agencies) not BOC.*
  - *Comment: we have a sub-regional focus but lack a macro BOP wide perspective -?*
  - *Understand why you are engaging, what you are trying to achieve.*
  - *Connections to social enterprise development*
  - *Direct (as opposed to indirect) engagement with communities*
  - *BOPTI Labour Market Strategy a good start to link in the 'people' component*
3. What are the **critical sectors** that the Bay of Connections should be focussed on? - the sectors or focus areas that will most advance the economic development of the region in the next 3-5 years.
  - *Maori/Iwi*
  - *Forestry*
  - *Tourism*

#### 4) SUB-REGIONAL: Proposals to the PGF - Kawerau and Rotorua

4.1) Russell George (Kawerau District Council) presented on the [Kawerau – Putauaki Industrial Development Group accelerator for development proposal](#).

##### Discussion Points:

- 1) ID connection points (CG/LG), and other regional work
  - *Linkages to Co2 emission reduction*
  - *Workforce development work - work ready*
  - *Residential developments/housing - HNZ increasing stock in Whakatane*
  - *Linkages with Great Walk development opportunities through to Tarawera (DOC)*
  - *Road services - cycle trail connection work*
  - *BOPDHB work on EBOP health services*
- 2) ID potential for wider (than just economic) outcomes: social, cultural and environmental
  - *Affordable housing - lack of rentals in Kawerau for workers, but potential for more affordable housing*

- *Potential for locals to work locally instead of travelling*
- *As above*

4.2) Jean-Paul Gaston (Rotorua Lakes Council) presented on the [Big Moves Rotorua project](#). This is part of achieving the wider 2030 Strategy.

**Discussion Points:**

- 1) ID connection points (CG/LG), and other regional work
  - *Q) will access to the forest for locals be limited/charged? A) CNI support public access protection*
  - *Linkages to local community work-ready initiatives*
- 2) ID potential for wider (than just economic) outcomes: social, cultural and environmental
  - *Employment opportunities for locals through Pukeroa Oruawhata and Whakaue; dual development required so that locals are 'work ready'*
  - *Linkages to cycle-ways?*

## 5) SUMMARY

### 5.1) Summary of Key Points:

- *Thanks to Stuart for the presentation and overview on the PGF. The analogy of building the plane while flying it created a good discussion on what sort of projects would comply.*
- *A good background and overview of BOC, the Toi Moana BOP growth study and action plans gives us the 'big picture' of what is happening at a macro level with industry in the BOP. Discussion on the benefits of the pipeline projects across the 4 well-beings (social, economic, cultural, environmental) and feedback for Cheryl on the BOC review, helped promote understanding of BOC*
- *Local PGF proposals (Rotorua and Kawerau) showed how economic development can have outcomes for the other well-beings, particularly if the connection with local iwi and community is strong. Benefits for communities from employment opportunities, and food for thought for agencies to see how they can connect to the opportunities e.g. F&ENZ protection of new assets; MSD supporting people to be work ready etc.*

### 5.2) COBOP general business

- *COBOP update to Mayors Triennial 20 July. This will be emailed to the Regional Leadership Forum after the 20<sup>th</sup> July.*
- *Update points include:*
  - *Agreement on the Terms of Reference for a regional climate change collaboration - the group is now working on action planning. Group has evolved.*
  - *Regional Labour Market Strategy update - group is looking to secure funding for implementation*
  - *Housing and Health Forum - engaging contractor to development project ideas into proposals (from November 2017 hui), with funding from COBOP.*
  - *Next Friday 20<sup>th</sup> July COBOP hosting a regional workshop with Inspiring Communities on engaging communities in complex conversations, with a climate change focus.*
  - *COBOP inter-agency Meeting with SocialLink re: Mapping the Social Sector project for Tauranga and Western BOP*
- *[Next Regional Leadership Forum 19 October 2018](#)*

## MEETING CLOSE & NETWORKING LUNCH