

## Case Study:



### **Newpin Social Benefit Bond** **SOCIAL BENEFIT BOND**

#### **WHAT**

A social benefit bond (SBB) that funded the maintenance and expansion of Newpin, a children and family program run by UnitingCare Australia, one of Australia's most respected non-profit agencies. The Newpin program works holistically with families to restore children who have previously been in out-of-home care to their families. The purpose of the Newpin program is to restore children in out-of-home care to the care of their parents by supporting both mothers and fathers in:

1. Creating and supporting safe family environments;
2. Preventing children at risk of significant harm from entering out-of-home care in the first place;
3. Providing an intensive 12 to 18-month therapeutic course for families with young children aged five years or less.

#### **WHO**

The seven-year SBB was developed through a partnership between UnitingCare, the New South Wales government, and private sector investors. Social Ventures Australia acts as the arranger and manager of the project. The project began in 2013.

#### **HOW**

The SBB, which raised \$7m from private investors, supported the expansion of the Newpin program from four centres to ten. Over the seven-year term of the SBB, 700 families are projected to participate. Based on Newpin's track record, it is anticipated that more than 400 children will be safely returned to their parents. The savings to the New South Wales Government generated by successfully restoring children to their families is shared with UnitingCare to fund the delivery of the Newpin program. The investment returns offered by the Newpin SBB reflect a sharing of these savings. All family restorations are independently approved by the New South Wales Children's Court and investor returns are based on the proportion of children participating in the Newpin program that are restored to their families. The restoration receives a return if it has not had a reversal for twelve months.

#### **RETURN**

As of June 2018, the Newpin SBB had delivered a 13.5% p.a. financial return to investors.

## **IMPACT**

As of June 2018:

- 272 children had been restored to their families
- Overall restoration rate of 63.3%
- 12 families were supported in preventing their children from entering care
- Since the Newpin SBB commenced in 2013, “we [Newpin program coordinators] have been more heavily focused on restoration. Our relationship with FACS [Dept. of Family and Community Services] is more integrated, and we now work closely with FACS case workers and spend more time at Children’s Court.”