



Consultation on the Future Development Strategy

Thanks for the feedback

During October we asked people for their thoughts and ideas on two key planning documents that would set out how growth was to be managed in the western Bay for the next 10, 20 and 30 years.



Through an online survey, direct feedback in community meetings, submissions, forum meetings and presentations and emails, people told us what mattered most to them about the living in the western Bay

Important role played by forums

Forums continue to play a critical role in how SmartGrowth communicates and engages with its communities. Their presentations to the recent SmartGrowth workshop demonstrated again their deep understanding of the issues facing the western Bay and their commitment to helping make a difference.

Staff are now reading all responses and will prepare a report on the key themes that appear across the various response platforms

Thanks to all those people who let us know their thoughts – once, the SmartGrowth Leadership Group has made its decisions on the final shape of the documents, we'll post the updates.

The responses

While the numbers of responses were not high, they represent very useful responses to key elements of the documents:

- 101 people attended one of the five Community Conversations
- 45 forum members attended the briefing session
- 7 people attended the stakeholder briefing
- 186 people completed the online survey
- 233 total submissions received including survey responses
- 1100 people visited the SmartGrowth website during October



Focus on innovation in education

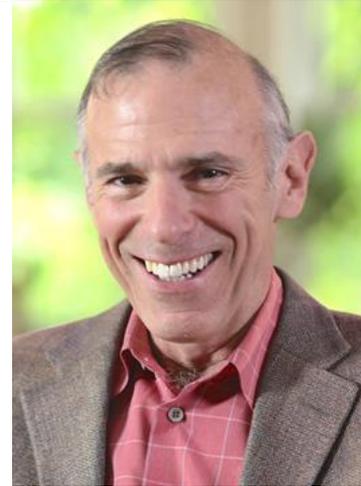
Great SmartTalk event

Visiting US academic Dr Tony Wagner was our guest at the October SmartTalk event with great local input from Stacey Mareroa and Jono Jones.

Tony's key points included:

- We need creative problem solvers
- It's not the knowledge economy now. It's the innovation economy
- Collaboration is critical
- Failure is too important and damaging in schools whereas failing in innovative workspaces is an important ingredient in being innovative

Stacey Mareroa from [Tuhono Whenua Horticulture](#) provided valuable insight into the place of innovation throughout her career and particularly in the work that she's involved in with Maori horticulture. [Blue Lab's](#) innovation manager Jono Jones explained the critical role that innovation plays in the development of their water-based, plant growing systems.



Flexibility needed in housing development

More land needed for housing

Tauranga City has only 6 or 7 more years of land supply for house building and, with the fast-growing population in the city and the wider western Bay of Plenty, this is affecting residential housing capacity. Development capacity is a hot topic right now with ongoing high growth, infrastructure limitations, delays in development of Te Tumu, Tauriko West and Omokoroa Stage 3 and the the need for affordable housing. Additionally, the Government is pushing for more housing and more affordable housing than the market has been delivering.

SmartGrowth is asking partner council staff to actively progress opportunities to meet short term land supply using a flexible approach based on agreed criteria. Staff will also continue to engage with Maori organisations to support their land development aspirations.

Kaituna Link investigation

A proposed road linking the eastern end of Te Tumu to the Tauranga Eastern Link at the planned Rangiuuru Business Park interchange has been the subject of investigation and discussion through Tauranga City Council and more recently SmartGrowth.

TCC considered issues of transport demand (catering for between 15,000 and 25,000 more people), connectivity to jobs at Rangiuuru, Rotorua, Te Puke and Whakatane, natural hazard evacuation and project costs and funding implications.

SmartGrowth members have asked for further investigation on route protection mechanisms before they consider the options. They've asked staff to undertake more work with landowners, councils and tangata whenua and report back.

Collaboration and partnership sit at the heart of the SmartGrowth way of working

The three partner councils, [Bay of Plenty Regional Council](#), [Western Bay of Plenty District Council](#) and [Tauranga City Council](#) and tangata whenua provide governance oversight and management to SmartGrowth.

Government agencies, particularly the [NZ Transport Agency](#), play important roles in all aspects of SmartGrowth's work.

[Forums](#) provide important input and monitoring advice on a range of matters relating to the western Bay of Plenty.



SmartGrowth BOP
PO Box 13231
Tauranga 3141
New Zealand

You're receiving this email because you subscribed or asked to hear from us. Not interested anymore? [Unsubscribe](#) below.

[Preferences](#) | [Unsubscribe](#)

