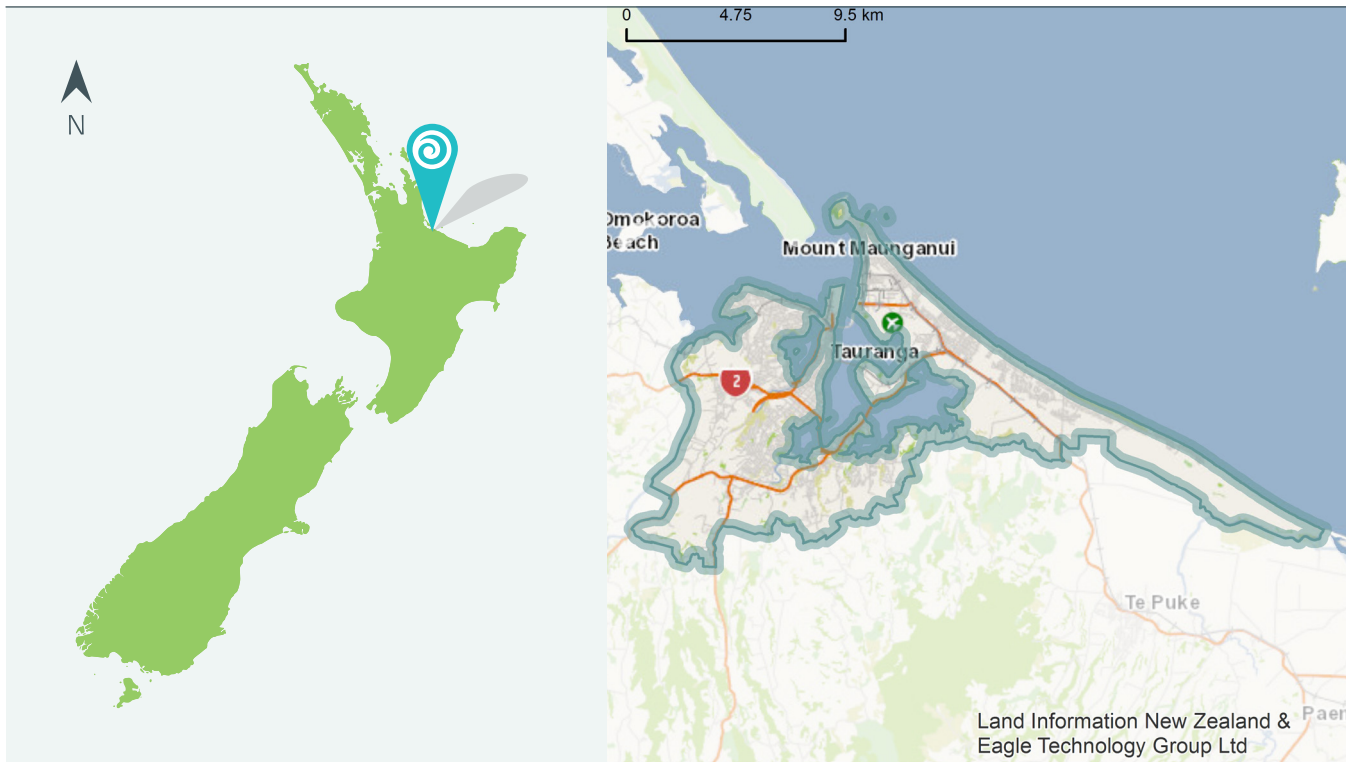


QuickStats about Tauranga City

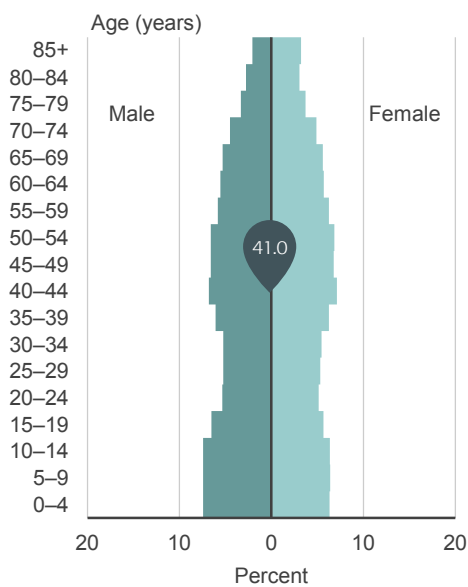


Total population
114,789 ↑ 10.5% since 2006

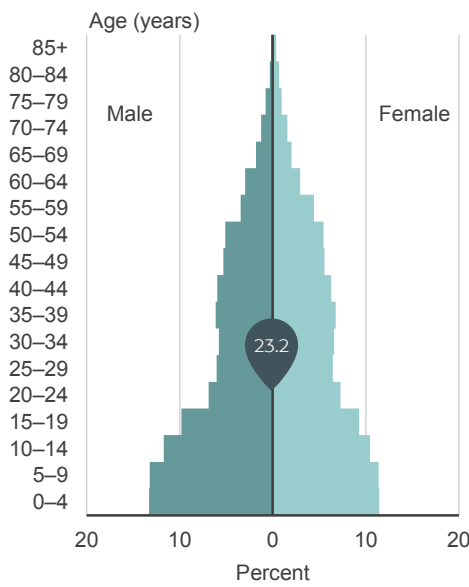
Māori population
18,678 ↑ 12.6% since 2006

Total dwellings
50,085 ↑ 10.2% since 2006

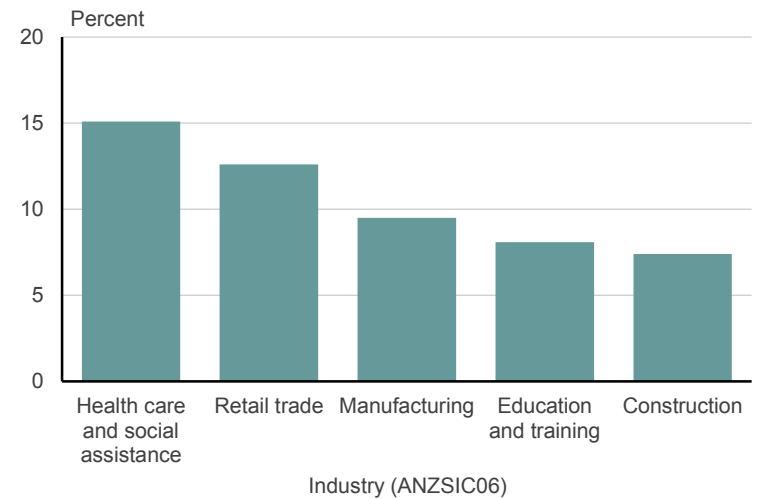
Age and sex of people
Tauranga City
2013 Census



Age and sex of Māori
Tauranga City
2013 Census



Top five industries in Tauranga City
By employee count
For year ended February 2013



How Tauranga City compares with the national average

Individuals

Major ethnic groups

	European	83.5%	vs	74.0%
	Māori	17.1%	vs	14.9%
	Pacific peoples	2.4%	vs	7.4%
	Asian	5.6%	vs	11.8%
	Middle Eastern/ Latin American/ African	0.7%	vs	1.2%
	Other	1.7%	vs	1.7%

Percent born overseas

19.7% vs 25.2%

Percent of people with a formal qualification*

77.7% vs 79.1%

Median income*

\$27,100 vs \$28,500

*For people aged 15 years and over.

Households

Percent of households that own their dwelling*

65.1% vs 64.8%

Median weekly rent

\$300 vs \$280

Percent of households with internet access

76.9% vs 76.8%

*Or hold it in a family trust.