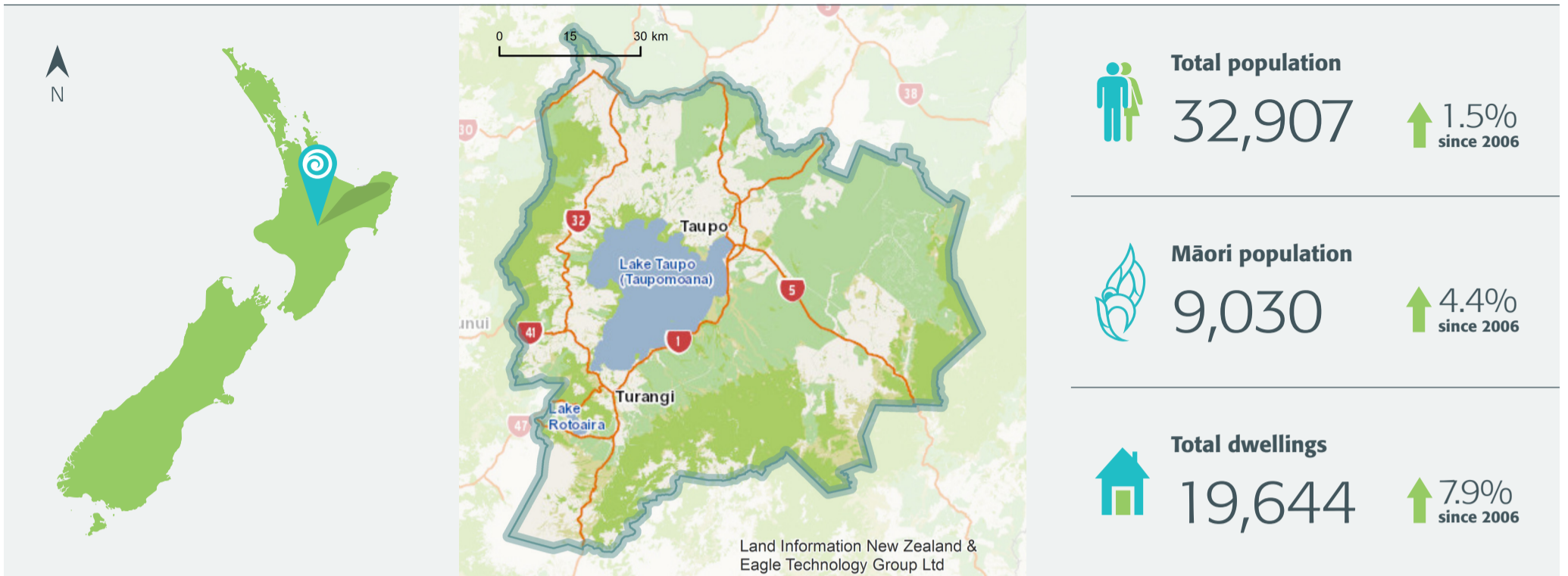


QuickStats about Taupo District

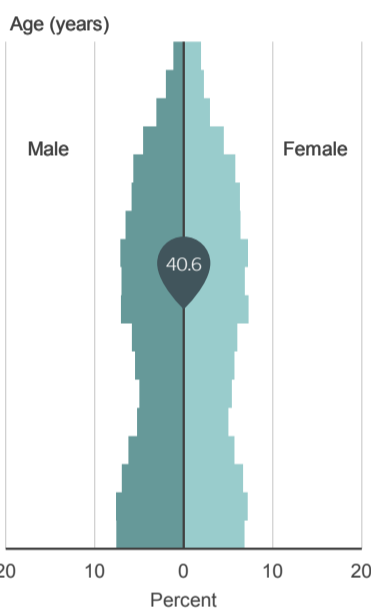


Total population
32,907 ↑ 1.5% since 2006

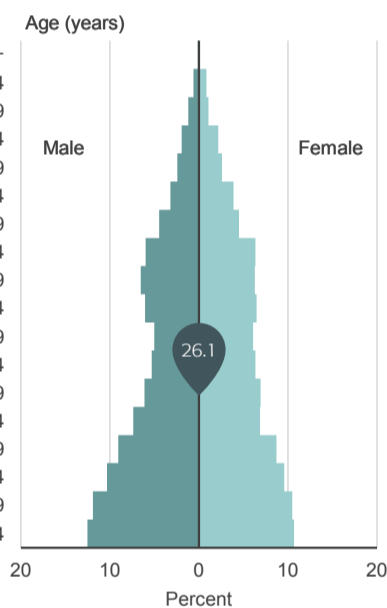
Māori population
9,030 ↑ 4.4% since 2006

Total dwellings
19,644 ↑ 7.9% since 2006

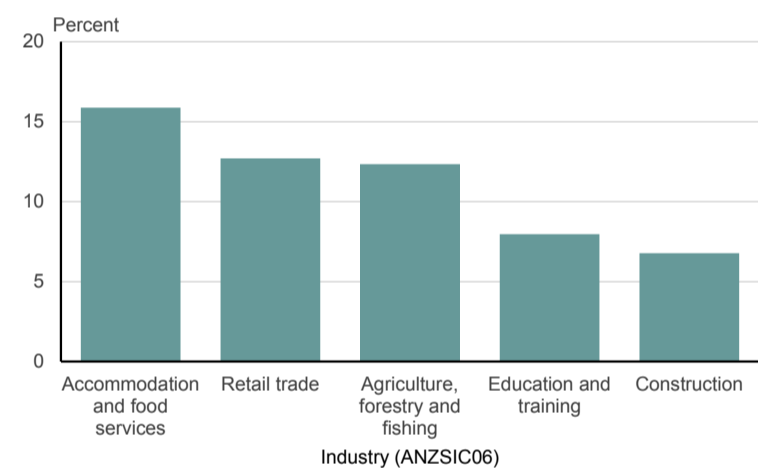
Age and sex of people
Taupo District
2013 Census



Age and sex of Māori
Taupo District
2013 Census



Top five industries in Taupo District
By employee count
For year ended February 2013



How Taupo District compares with the national average

Individuals

Major ethnic groups

	European	76.9%	vs	74.0%
	Māori	29.0%	vs	14.9%
	Pacific peoples	2.7%	vs	7.4%
	Asian	3.5%	vs	11.8%
	Middle Eastern/ Latin American/ African	0.5%	vs	1.2%
	Other	1.9%	vs	1.7%

Percent born overseas

15.5% vs 25.2%

Percent of people with a formal qualification*

75.1% vs 79.1%

Median income*

\$28,200 vs \$28,500

*For people aged 15 years and over.

Households

Percent of households that own their dwelling*

61.6% vs 64.8%

Median weekly rent

\$250 vs \$280

Percent of households with internet access

71.2% vs 76.8%

*Or hold it in a family trust.