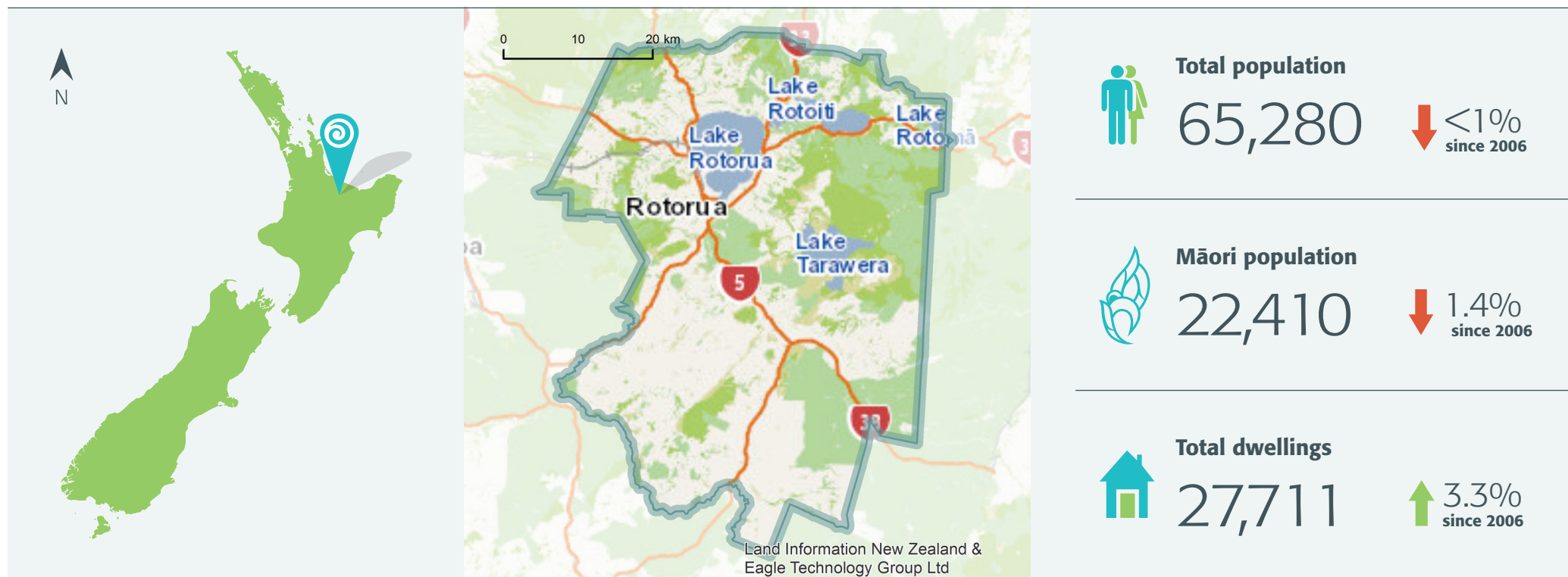
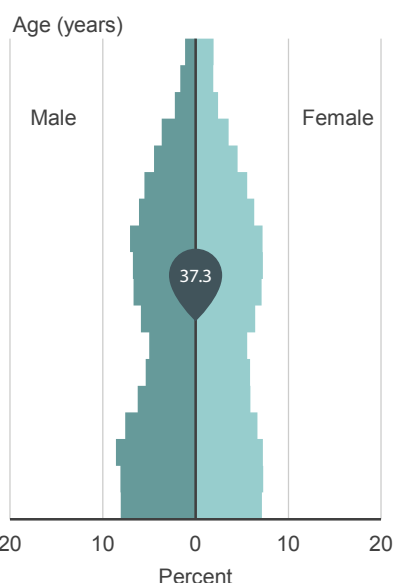


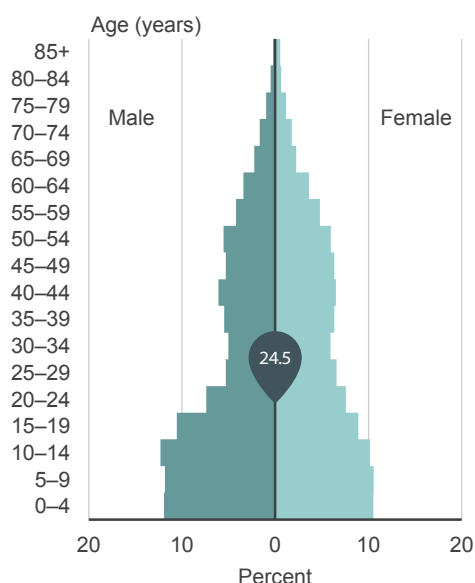
QuickStats about Rotorua District



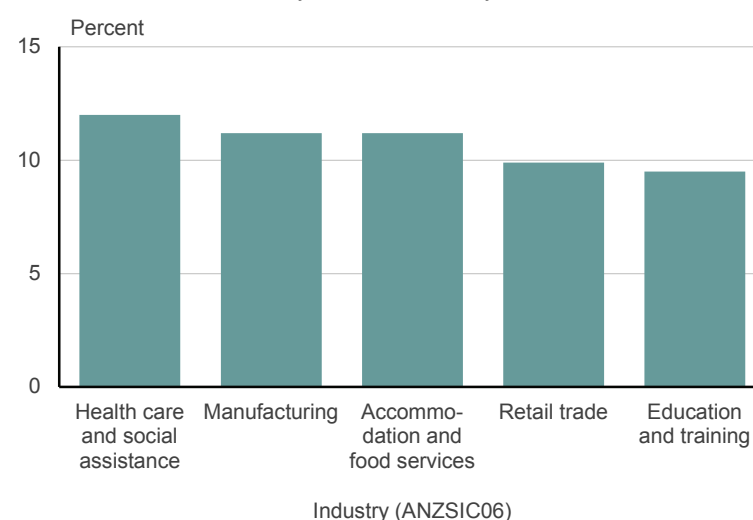
Age and sex of people
Rotorua District
2013 Census



Age and sex of Māori
Rotorua District
2013 Census



Top five industries in Rotorua District
By employee count
For year ended February 2013



How Rotorua District compares with the national average

Individuals

Major ethnic groups

	European	67.5%	vs	74.0%
	Māori	37.5%	vs	14.9%
	Pacific peoples	5.1%	vs	7.4%
	Asian	6.3%	vs	11.8%
	Middle Eastern/ Latin American/ African	0.6%	vs	1.2%
	Other	1.7%	vs	1.7%

Percent born overseas

16.3% vs 25.2%

Percent of people with a formal qualification*

75.2% vs 79.1%

Median income*

\$26,900 vs \$28,500

*For people aged 15 years and over.

Households

Percent of households that own their dwelling*

61.6% vs 64.8%

Median weekly rent

\$220 vs \$280

Percent of households with internet access

69.1% vs 76.8%

*Or hold it in a family trust.

This poster summarises results from 2013 Census QuickStats about a place. All results exclude responses that cannot be classified (eg 'not stated', 'response unidentifiable', 'response outside scope'). The data has been randomly rounded to protect confidentiality.

Source: Statistics New Zealand

