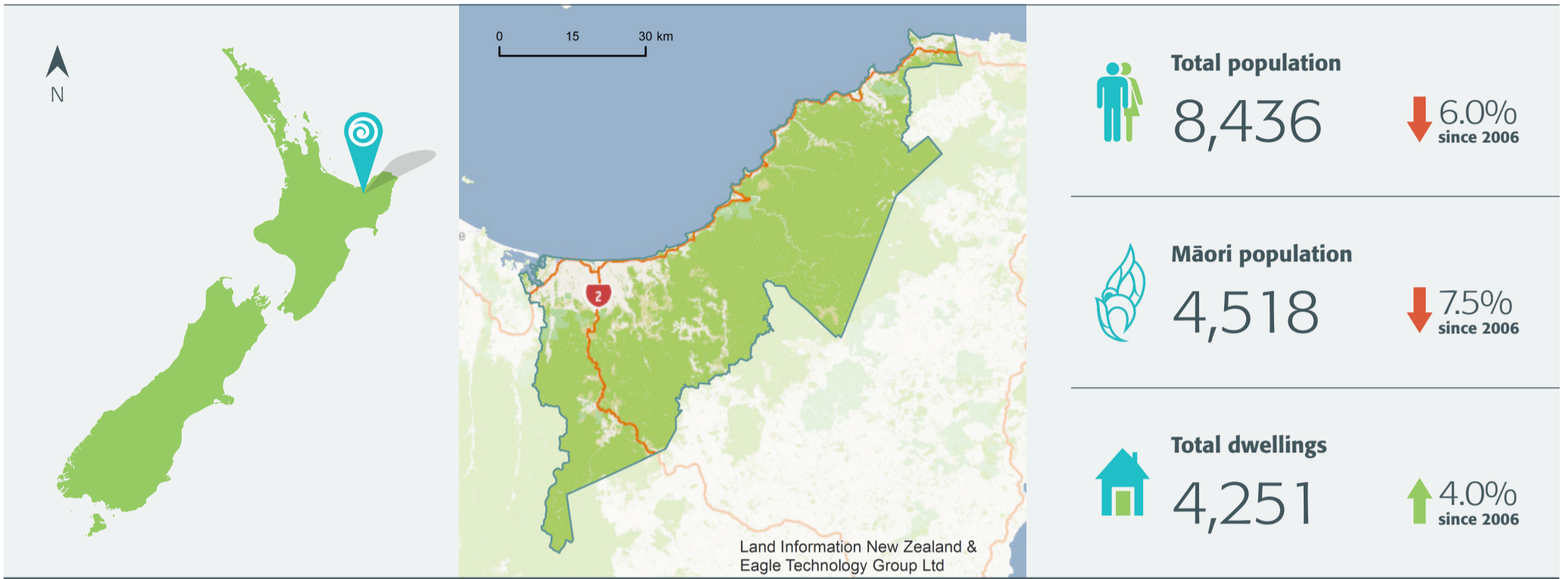
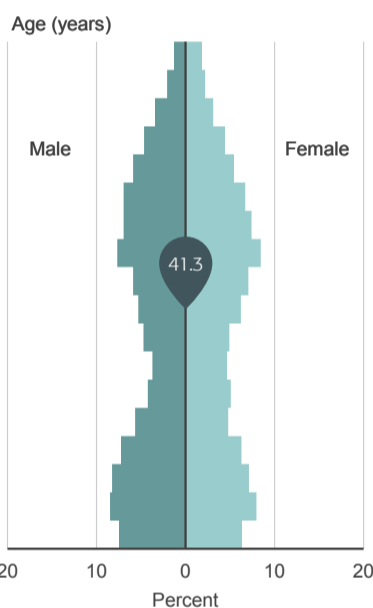


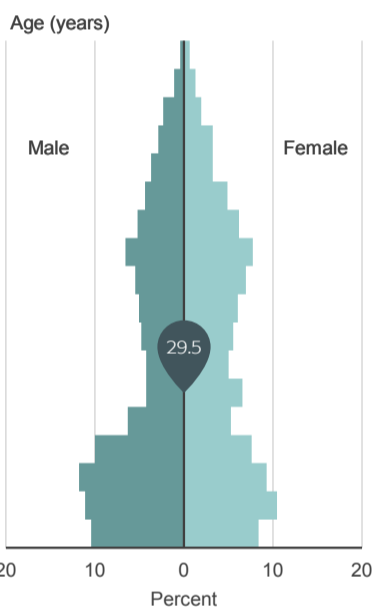
QuickStats about Opotiki District



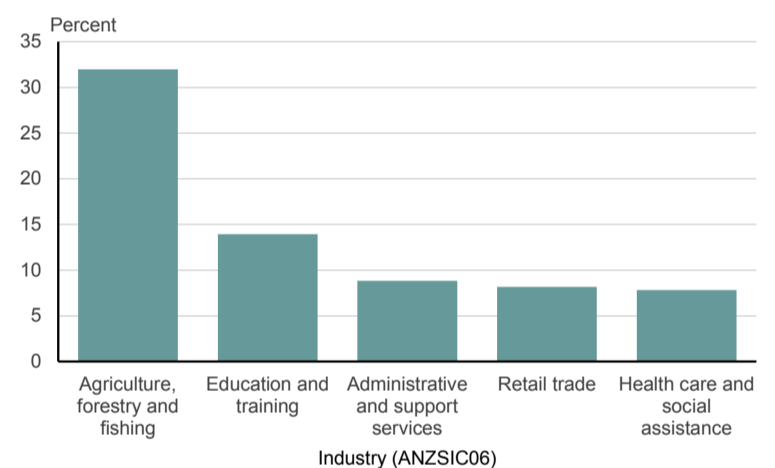
Age and sex of people
Opotiki District
2013 Census



Age and sex of Māori
Opotiki District
2013 Census



Top five industries in Opotiki District
By employee count
For year ended February 2013



How Opotiki District compares with the national average

Individuals

Major ethnic groups

	European	52.0%	vs	74.0%
	Māori	60.6%	vs	14.9%
	Pacific peoples	2.9%	vs	7.4%
	Asian	2.5%	vs	11.8%
	Middle Eastern/ Latin American/ African	0.2%	vs	1.2%
	Other	1.2%	vs	1.7%

Percent born overseas

7.9% vs 25.2%

Percent of people with a formal qualification*

65.6% vs 79.1%

Median income*

\$20,700 vs \$28,500

*For people aged 15 years and over.

Households

Percent of households that own their dwelling*

59.3% vs 64.8%

Median weekly rent

\$170 vs \$280

Percent of households with internet access

56.0% vs 76.8%

*Or hold it in a family trust.